

# INGRAM IGNITE

## U.S. Pricing Comparison

### Standard Fees

Lightning Source Accounts	VS	Ignite Accounts
<b>Individual fees per title:</b>		<b>One monthly fee based on your total number of active ISBNs:</b>
<b>REQUIRED</b>		
Print Market Access Fee ..... <b>\$12</b> /year		1-4 ..... <b>\$2</b> 50-99 ..... <b>\$65</b>
<b>REQUIRED</b>		
Print Title Upload Fee ..... <b>\$75</b>		5-9 ..... <b>\$8</b> 100-249 ..... <b>\$125</b>
<b>REQUIRED FOR EBOOKS</b>		
Digital Title Management Fee ..... <b>\$33</b> /year		10-24 ..... <b>\$15</b> 250-499 ..... <b>\$300</b>
<b>OPTIONAL</b>		
Print or Digital Revision Fee ..... <b>\$40</b> /revision		25-49 ..... <b>\$35</b> 500+ ..... <b>\$500</b>

### Example Comparisons

	50 title uploads per year • No revisions • No ebooks		50 title uploads per year • 1 revision per title in the first year of title • No ebooks		50 title uploads per year • 1 revision per title in the first year of title • All ebooks		50 title uploads first year • No revisions • No ebooks	
	Lightning	Ignite	Lightning	Ignite	Lightning	Ignite	Lightning	Ignite
Year 1	\$4,350	\$780	\$6,350	\$780	\$8,000	\$1,500	\$4,350	\$780
Year 2	\$4,950	\$1,500	\$6,950	\$1,500	\$10,250	\$1,500	\$600	\$780
Year 3	\$5,550	\$1,500	\$7,550	\$1,500	\$12,500	\$3,600	\$600	\$780
Year 4	\$6,150	\$1,500	\$8,150	\$1,500	\$14,750	\$3,600	\$600	\$780
Year 5	\$6,750	\$3,600	\$8,750	\$3,600	\$17,000	\$6,000	\$600	\$780
<b>Total</b>	<b>\$27,750</b>	<b>\$8,880</b>	<b>\$37,750</b>	<b>\$8,880</b>	<b>\$62,500</b>	<b>\$16,200</b>	<b>\$6,750</b>	<b>\$3,900</b>

# Print Pricing

	Standard Discount*	Ignite Discount (Progressive)
1-24	0%	5%
25-99	0%	7%
100-199	1%	13%
200-299	7%	17%
300-399	9%	20%
400-499	12%	22%
500-749	17%	26%
750-999	20%	33%
1000+	24%	36%

## Example Comparison

### Cost to Print 200 Copies

Book Specs: 250 pages, B&W, 6x9, paperback

	Base	Standard	Ignite
Volume Discount	none	7%	17%
Price Per Copy	\$4.93	\$4.58	\$4.09
<b>Total Cost</b>	<b>\$985.00</b>	<b>\$916.05</b>	<b>\$817.55</b>

*\*Baseline discounts may vary based on your participation in our BOLT program. The discounts outlined are standard discounts offered exclusive of BOLT or in the 0-999 BOLT tier.*

# Mid-Run Pricing

Mid-Run Print Pricing*		1000-1499		1500-1999		2000+	
Book Type, Size, and Paper	Pages	Cover	Page	Cover	Page	Cover	Page
B&W Small Paperback Crème	18-1050	\$0.85	\$0.0055	\$0.81	\$0.0053	\$0.76	\$0.0048
B&W Large Paperback Crème	18-1050	\$1.05	\$0.0084	\$0.99	\$0.0079	\$0.92	\$0.0074
B&W Small Paperback White	18-1200	\$0.85	\$0.0055	\$0.81	\$0.0053	\$0.76	\$0.0048
B&W Large Paperback White	18-1200	\$1.05	\$0.0084	\$0.99	\$0.0079	\$0.92	\$0.0074
Standard Color 50 Small Paperback White	80-1200	\$0.85	\$0.0080	\$0.81	\$0.0077	\$0.76	\$0.0072
Standard Color 50 Large Paperback White	80-1200	\$1.05	\$0.0130	\$0.99	\$0.0123	\$0.92	\$0.0114
Standard Color 70 Small Paperback White	72-1112	\$0.85	\$0.0097	\$0.81	\$0.0091	\$0.76	\$0.0085
Standard Color 70 Large Paperback White	72-1112	\$1.05	\$0.0146	\$0.99	\$0.0140	\$0.92	\$0.0130

*\*Program Pricing Policy: Lightning Source reserves the right to modify this Pricing Schedule at any time.*

## Example Comparison

### Cost to Print 1000 Copies

Book Specs: 250 pages, B&W, 6x9, paperback

**Standard:** Base pricing with 24% volume discount  
**Ignite:** Modified pricing of \$0.85/unit and \$0.0055/page

**Ignite pricing equals a 41% cost savings vs Standard**

	Base	Standard	Ignite
Savings	none	24%	55%
Price Per Copy	\$4.93	\$3.74	\$2.23
<b>Total Cost</b>	<b>\$4,925</b>	<b>\$3,743</b>	<b>\$2,225</b>

## Shipping Fees

Lightning Source Accounts	Ignite Accounts
Standard shipping fee	<b>15% Discount on U.S. orders</b> (UPS Shipping Only)

## Handling Fees

Lightning Source Accounts	Ignite Accounts
Fee Per Order ..... <b>\$0.30</b>	1-50 Units ..... <b>\$1.99</b> /order
Fee Per Unit ..... <b>\$0.20</b>	51+ Units ..... <b>\$4.99</b> /order
Maximum Fee ..... <b>\$40</b>	

### Example Comparison

Cost for One Order of 100 Copies

	Standard	Ignite
Price Per Order	\$20.30	\$4.99

Total Savings **75%**

# INGRAM IGNITE

## U.K. Pricing Comparison

### Standard Fees

Lightning Source Accounts	VS	Ignite Accounts
<b>Individual fees per title:</b>		<b>One monthly fee* based on your total number of active ISBNs:</b>
<b>REQUIRED</b>		
Print Market Access Fee ..... <b>£7</b> /year		1-4 ..... <b>£1.65</b> 50-99 ..... <b>£50</b>
<b>REQUIRED</b>		
Print Title Upload Fee ..... <b>£42</b>		5-9 ..... <b>£6.50</b> 100-249 ..... <b>£100</b>
<b>REQUIRED FOR EBOOKS</b>		
Digital Title Management Fee ..... <b>£26</b> /year		10-24 ..... <b>£12.25</b> 250-499 ..... <b>£250</b>
<b>OPTIONAL</b>		
Print or Digital Revision Fee ..... <b>£22.50</b> /revision		25-49 ..... <b>£30</b> 500+ ..... <b>£400</b>
		*VAT not included in listed prices.

### Example Comparisons

	50 title uploads per year • No revisions • No ebooks		50 title uploads per year • 1 revision per title in the first year of title • No ebooks		50 title uploads per year • 1 revision per title in the first year of title • All ebooks		50 title uploads first year • No revisions • No ebooks	
	Lightning	Ignite	Lightning	Ignite	Lightning	Ignite	Lightning	Ignite
Year 1	£2,450	£600	£3,575	£600	£4,875	£600	£2,450	£600
Year 2	£2,800	£1,200	£3,925	£1,200	£6,525	£1,200	£350	£600
Year 3	£3,150	£1,200	£4,275	£1,200	£8,175	£1,200	£350	£600
Year 4	£3,500	£1,200	£4,625	£1,200	£9,825	£1,200	£350	£600
Year 5	£3,850	£3,000	£4,975	£3,000	£11,475	£3,000	£350	£600
<b>Total</b>	<b>£15,750</b>	<b>£7,200</b>	<b>£21,375</b>	<b>£7,200</b>	<b>£40,875</b>	<b>£7,200</b>	<b>£3,850</b>	<b>£3,000</b>

# Print Pricing

	Standard Discount*	Ignite Discount (Progressive)
1-24	0%	5%
25-99	1%	8%
100-199	2%	11%
200-299	4%	15%
300-399	7%	17%
400-499	9%	18%
500-749	11%	21%
750-999	17%	24%
1000+	22%	28%

## Example Comparison

### Cost to Print 200 Copies

Book Specs: 250 pages, B&W, 6x9, paperback

	Base	Standard	Ignite
Volume Discount	none	4%	15%
Price Per Copy	£3.54	£3.40	£3.01
<b>Total Cost</b>	<b>£708.00</b>	<b>£679.68</b>	<b>£601.80</b>

*\*Baseline discounts may vary based on your participation in our BOLT program. The discounts outlined are standard discounts offered exclusive of BOLT or in the 0-999 BOLT tier.*

# Mid-Run Pricing

Mid-Run Print Pricing*		250-999		1000-1499		1500+	
Book Type, Size, and Paper	Pages	Cover	Page	Cover	Page	Cover	Page
B&W Small Paperback Crème	18-1050	£0.45	£0.0052	£0.41	£0.0048	£0.39	£0.0046
B&W Large Paperback Crème	18-1050	£0.45	£0.008	£0.41	£0.0074	£0.39	£0.007
B&W Small Paperback White	18-1200	£0.45	£0.0052	£0.41	£0.0048	£0.39	£0.0046
B&W Large Paperback White	18-1200	£0.45	£0.008	£0.41	£0.0074	£0.39	£0.007
Standard Color 50 Small Paperback White	80-1200	£0.45	£0.0091	£0.41	£0.0084	£0.39	£0.008
Standard Color 50 Large Paperback White	80-1200	£0.45	£0.0121	£0.41	£0.0112	£0.39	£0.0107
Standard Color 70 Small Paperback White	72-1112	£0.45	£0.0112	£0.41	£0.0104	£0.39	£0.0099
Standard Color 70 Large Paperback White	72-1112	£0.45	£0.0175	£0.41	£0.0161	£0.39	£0.0153

*\*Program Pricing Policy: Lightning Source reserves the right to modify this Pricing Schedule at any time.*

## Example Comparison

### Cost to Print 1000 Copies

Book Specs: 250 pages, B&W, 6x9, paperback

**Standard:** Base pricing with 22% volume discount  
**Ignite:** Modified pricing of £0.41/unit and £0.0048/page

**Ignite pricing equals a 42% cost savings vs Standard**

	Base	Standard	Ignite
Savings	none	22%	55%
Price Per Copy	£3.54	£2.76	£1.61
<b>Total Cost</b>	<b>£3,540</b>	<b>£2,761</b>	<b>£1,610</b>

# Handling Fees

Lightning Source Accounts	Ignite Accounts
Fee Per Order ..... <b>£0.25</b>	1-50 Units ..... <b>£1.65</b> /order
Fee Per Unit ..... <b>£0.17</b>	51+ Units ..... <b>£4.25</b> /order
Maximum Fee ..... <b>£33</b>	

## Example Comparison

Cost for One Order of 100 Copies

	Standard	Ignite
Price Per Order	£17.25	£4.25

Total Savings **75%**

# INGRAM IGNITE

## AU Pricing Comparison

### Standard Fees

Lightning Source Accounts	VS	Ignite Accounts
Individual fees per title:		One monthly fee based on your total number of active ISBNs:
<b>REQUIRED</b>		
Print Market Access Fee ..... <b>\$12</b> /year		1-4 ..... <b>\$3.25</b> 50-99 ..... <b>\$100</b>
<b>REQUIRED</b>		
Print Title Upload Fee ..... <b>\$75</b>		5-9 ..... <b>\$12.50</b> 100-249 .... <b>\$200</b>
<b>REQUIRED FOR EBOOKS</b>		
Digital Title Management Fee ..... <b>\$46.20</b> /year		10-24 ..... <b>\$24</b> 250-499 .... <b>\$475</b>
<b>OPTIONAL</b>		
Print or Digital Revision Fee ..... <b>\$40</b> /revision		25-49 ..... <b>\$55</b> 500+ ..... <b>\$800</b>

### Example Comparisons

	50 title uploads per year • No revisions • No ebooks		50 title uploads per year • 1 revision per title in the first year of title • No ebooks		50 title uploads per year • 1 revision per title in the first year of title • All ebooks		50 title uploads first year • No revisions • No ebooks	
	Lightning	Ignite	Lightning	Ignite	Lightning	Ignite	Lightning	Ignite
Year 1	\$4,350	\$1,200	\$6,350	\$1,200	\$8,660	\$1,200	\$4,350	\$1,200
Year 2	\$4,950	\$2,400	\$6,950	\$2,400	\$11,570	\$2,400	\$600	\$1,200
Year 3	\$5,550	\$2,400	\$7,550	\$2,400	\$14,480	\$2,400	\$600	\$1,200
Year 4	\$6,150	\$2,400	\$8,150	\$2,400	\$17,390	\$2,400	\$600	\$1,200
Year 5	\$6,750	\$5,700	\$8,750	\$5,700	\$20,300	\$5,700	\$600	\$1,200
<b>Total</b>	<b>\$27,750</b>	<b>\$14,100</b>	<b>\$37,750</b>	<b>\$14,100</b>	<b>\$72,400</b>	<b>\$14,100</b>	<b>\$6,750</b>	<b>\$6,000</b>

# Print Pricing

	Standard Discount*	Ignite Discount (Progressive)
1-24	0%	3%
25-99	1%	5%
100-199	2%	7%
200-299	3%	9%
300-399	4%	11%
400-499	6%	11%
500-749	7%	13%
750-999	11%	15%
1000+	14%	18%

## Example Comparison

### Cost to Print 200 Copies

Book Specs: 250 pages, B&W, 6x9, paperback

	Base	Standard	Ignite
Volume Discount	none	3%	9%
Price Per Copy	\$7.55	\$7.32	\$6.87
<b>Total Cost</b>	<b>\$1,509.00</b>	<b>\$1,463.73</b>	<b>\$1,373.19</b>

*\*Baseline discounts may vary based on your participation in our BOLT program. The discounts outlined are standard discounts offered exclusive of BOLT or in the 0-999 BOLT tier.*