# Reach a World of Readers with GLOBAL CONNECT

### **How It Works**



#### Step 1

Upload your title to Ingram Lightning Source®



#### Step 2

Sign the Global Agreement



#### Step 3

Add USD pricing to the markets in which you want your titles to be made available, including Brazil, China, Germany, India, Italy, Poland, Spain, & South Korea



#### Step 4

Our Global Connect print channels take care of the rest, listing your titles with key retailers, in local currency, for immediate purchase

## Why Use Global Connect?

- Manage your global distribution from one platform
- Improved availability of your titles in international markets
- Reach international readers in days, not weeks
- Participate on a market-by-market basis according to title rights

Learn more at: ingramcontent.com/globalconnect



# Where in the World is Global Connect?









- 1 Roseburg, OR
- 2 Berkeley, CA
- 3 San Fransico, CA
- 4 Fresno, CA
- 5 Minneapolis, MN
- 6 Fairfield, Ohio
- 7 Jackson, TN
- 8 LaVergne, TN
- 9 Ft Wayne, IN
- 10 Chambersburg, PA

- 11 Raleigh, NC
- 12 Allentown, PA
- 13 New York, NY
- 14 Boston, MA
- 15 Sao Paulo, BRA
- 16 Milton Keynes, UK
- 17 London, UK
- 18 Plymouth, UK
- 19 Maurepas, FRA
- 20 Malaga, ESP

- 21 Vignate, ITA
- 22 Rosenheim, GER
- 23 Strykow, POL
- 24 Moscow, RUS
- 25 Mumbai, IND
- 26 Beijing, CHN
- 27 Seoul, S KOR
- 28 Melbourne, AUS

- Distribution/Office
- Global Connect location
- Lightning Source POD
- Education