

Reach a World of Readers with **GLOBAL CONNECT**

How It Works



Step 1

Upload your title to Ingram Lightning Source®



Step 2

Sign the Global Agreement



Step 3

Add USD pricing to the markets in which you want your titles to be made available, including Brazil, China, Germany, India, Italy, Poland, Russia, Spain, & South Korea



Step 4

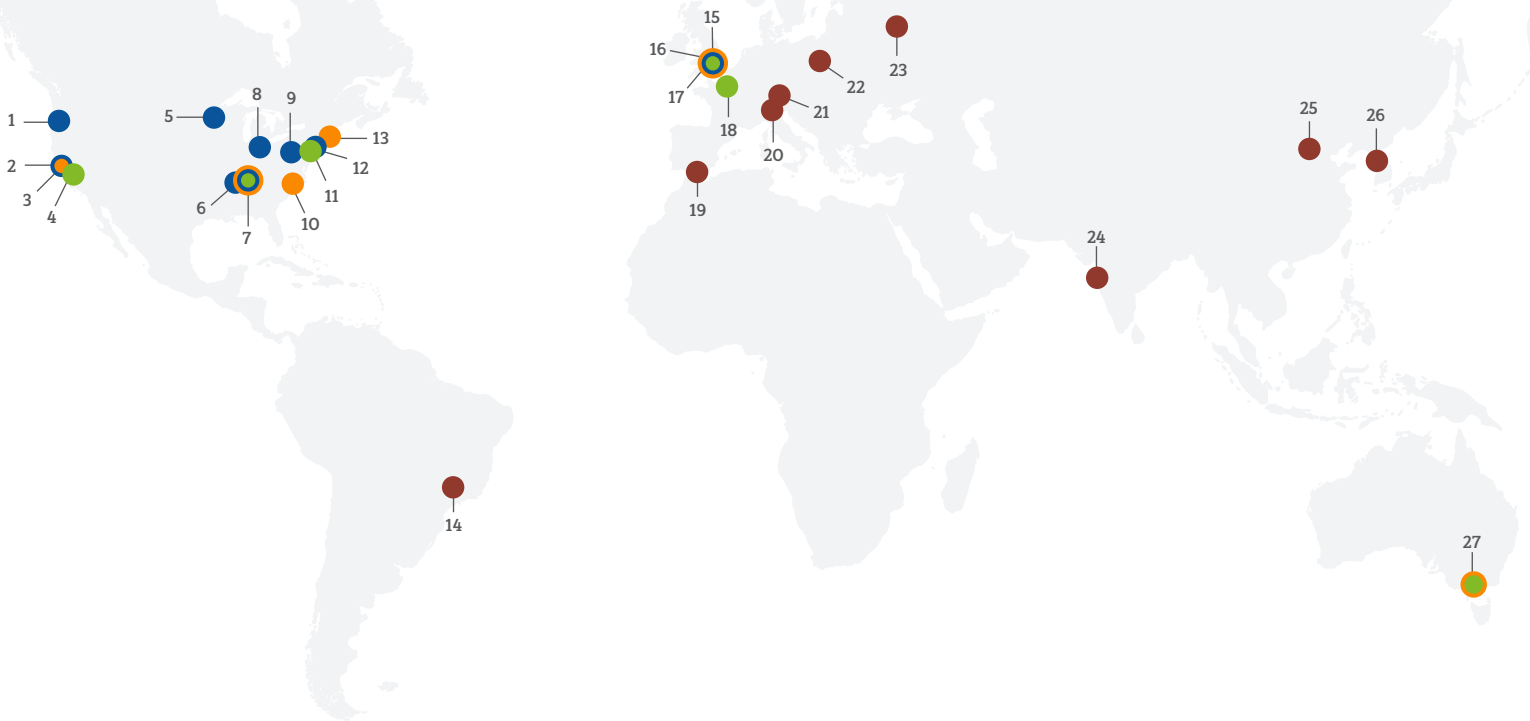
Our Global Connect print channels take care of the rest, listing your titles with key retailers, in local currency, for immediate purchase

Why Use Global Connect?

- ✓ Manage your global distribution from one platform
- ✓ Improved availability of your titles in international markets
- ✓ Reach international readers in days, not weeks
- ✓ Participate on a market-by-market basis according to title rights

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16 - London, UK
17 - Plymouth, UK
18 - Maurepas, FRA
19 - Malaga, ESP
20 - Vignate, ITA

21 - Rosenheim, GER
22 - Strykow, POL
23 - Moscow, RUS
24 - Mumbai, IND
25 - Beijing, CHN
26 - Seoul, S KOR
27 - Melbourne, AUS

● Distribution/Office

● Global Connect location

● Lightning Source POD

● Education