

# Welcome to **Lightning Source Sharjah**

*Spearheading POD in the Middle East*



لايتنينغ  
سوزس®  
الشارقة



Lightning  
Source®



هيئة الشارقة للكتاب  
Sharjah Book Authority



# What is Lightning Source Sharjah?

Lightning Source Sharjah is one of the first large-scale Print-on-Demand (POD) operations in the Middle East. It offers a cost-effective book printing solution in the UAE to promote sustainable publishing in the region.



# Who does Lightning Source Sharjah work with?

A wide range of local & global publishers from the smallest self-published author to the largest publishers around the world



## Where does Lightning Source Sharjah reach?



## Why print with Lightning Source Sharjah?



### Speed

Books are printed within 48 hours ready to ship to customers in the Middle East and North Africa region.



### Sustainable

Reduce your book's environmental impact with local print-on-demand!



### Global Reach

Your books can reach readers, retailers, & libraries around the world through our affiliation with Ingram Content Group!



### Reliable

Join a growing cohort of authors, publishers, & retailers who trust us to deliver their books to readers anywhere!



### Flexible

Only print the exact quantities you need when you need them!

# Virtual wholesale

## How it works

1. Upload your digital files into your Lightning Source® account
2. We process your files, and you get an e-proof to review
3. You approve your e-proof and turn on distribution
4. Information about your book goes to local & regional retailers that work with Lightning Source Sharjah
5. Retailers view this information & can order your book
6. We print your book with Lightning Source's Print-On-Demand technology
7. We deliver your book to retailers

No need to warehouse or ship books yourself. We pay **YOU** for every book we sell!

- We only print when orders are placed.
- Orders can come from:
  - Booksellers
  - You (the publisher) for your own supply - this is called 'Publisher Direct'
- When a bookseller places an order for your books we sell at the price you set with a wholesale discount, which you control (all booksellers require a discount).



## Pricing example

- List price of your book = \$15
- Wholesale discount = 40% of list price (40% of \$15 is \$6)
- Print cost = \$4 (what we charge to print the book)
- List price - Wholesale discount - Print cost = Publisher compensation
- $\$15 - \$6 - \$4 = \$5$
- You would earn \$5 on every copy of this book sold by us

You don't need to ship your books around the region - we do that for you!  
Shipping is covered by the wholesale discount you provide.

## You get paid for the sale

- Print orders
  - We pay you when a bookseller orders your book from us
  - List price - Wholesale Discount - Print cost = Publisher compensation
- Publisher Direct Orders (books you order for your own needs)
  - You enter your customer orders in our system
  - No discount to give away
  - You only pay print and shipping fees, and we ship direct to you or your customers, wherever they are in the world!



## Who can buy my books?

- Retailers in the Middle East & North Africa engaged with Lightning Source Sharjah
- Reach customers in the region without having to ship books or fill a warehouse
- Major booksellers Lightning Source Sharjah connects with regionally include:

**CIEL**  
A BOOK COMPANY

**مكتبة جرير**  
**JARIR BOOKSTORE**  
...not just a Bookstore ... ليست مجرد مكتبة

**BOOKS**  
**Kinokuniya**

**Magrudy's**  
bringing you only the best



# ipage® in the Middle East

- Retailers will be able to order from Lightning Source Sharjah in USD
- Booksellers will see available titles with the relevant flag which indicates the country of printing origin

The screenshot displays the Ingram iPage product detail page for the book '100 No-Equipment Workouts Vol. 1: Easy to Follow Home Workout Routines with Visual Guides for all Fitness Levels (Revised with Muscle Map and Updated ( 100 No Equipment Workouts #1 )'. The page includes a search bar, navigation links, and a detailed product description. The product is available in various formats and prices, with a table showing shipping options and quantities. The page also features a 'Selection List Options' section for adding the product to a list.

**Product Detail (23 of 41412)**

**100 No-Equipment Workouts Vol. 1: Easy to Follow Home Workout Routines with Visual Guides for all Fitness Levels (Revised with Muscle Map and Updated ( 100 No Equipment Workouts #1 )**

Contributor(s): [Ray, Nalle](#) (Author) [Liz](#)

**100 NO-EQUIPMENT WORKOUTS**

ISBN: 1944819809 EAN: 9781944819805  
Publisher: [Now, Linda Publications](#) ([View Publisher's Titles](#))  
US SRP: \$19.99 US - (Discount: 36%)  
UK SRP: £ 14.99 UK - (Discount: 40%)  
AUD SRP: \$ 24.99 AU - (Discount: 40%) (Price does not include GST)  
SHJ/USD SRP: \$ 19.99 SHJ - (Discount: 40%)

Binding: Paperback  
Pub Date: November 06, 2013  
Copyright Date: 2013

**Annotation:**  
Get fit on your terms, anywhere, any time. No equipment needed and not much space either. Successfully used by tens of thousands of Darebees who train at home, all over the world.

**Formats:**

Binding/Format	Price/From
<a href="#">Paperback</a>	More Paperback > \$19.99

[View All Formats](#)

This item is Returnable

**Additional Information**

**BISAC Categories:**

- [Health & Fitness](#) | [Exercise](#) | [Aerobic](#) | [Health & Fitness](#) | [Healthy Living & Personal Hygiene](#)
- [Health & Fitness](#) | [Women's Health](#) | [Fitness](#)

**INGRAM Categories:**

- [Sports](#) | [Health & Fitness](#)
- [Sports](#) | [Fitness](#)
- [Sports](#) | [Women's Interest](#)

**Series:**

- [100 No-Equipment Workouts](#)

Available to ship within 4 days\*

Qty: 1 [Add to Quick Order](#)

[View/Edit Cart](#)

DC	On Hand	On Order
TN (HARDCOVER)	236	4
IN (HARDCOVER)	0	0
MK (E)	121	0
AU (S)	121	0
SHJ (S)	121	0
CA	0	0
OR	0	0
PA-A	86	0
PA-C	0	0

[Show Less](#)

\* Actual ship date is based on your customer settings

**Selection List Options**

Add to Selection List:

Choose List: [▼](#)

## File security

Lightning Source uses industry security controls for storing printing files. This includes:

- Encrypting files at rest and in transit
- Authentication on publisher accounts
- Removing files once the printing is completed

Thousands of publishers around the world trust Lightning Source with their files.

# Ready to sell globally and run a more efficient business?

## Contact:

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