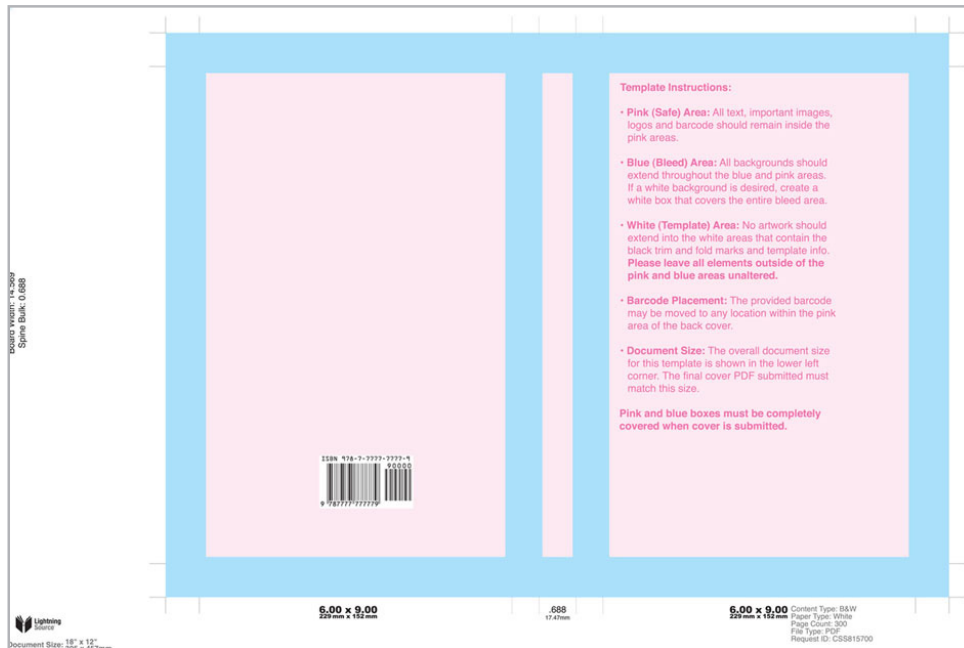


COVER SETUP : CASEBOUND



Pink (Safe) Area

All text, important images, logos and the barcode should all remain inside the pink area. This area lies 0.125" (3 mm) inside of the fold lines (around the parameter of the cover) and outside of the lines indicating the gutter area. This area is completely safe from being wrapped when the book is produced and will not be affected by the gutter indentation.

*For the best results on the front and back covers, LS recommends keeping text an additional 0.125" (3 mm) inside of the pink safety boxes (for a full 0.25" / 6 mm safety).

Blue (Bleed) Area

The bleed area is the area which extends 0.625" (16 mm) beyond the fold lines, the area inside the gutter and includes a small safety area on the spine. All background color / images should extend throughout this area. Please note that any important images and text within the blue areas are at risk of being folded or affected by the gutter.

White (Template) Area

The template area also contains trim marks, fold marks and book size and spine width information. Please leave all elements outside of the pink and blue areas unaltered.

Barcode Placement

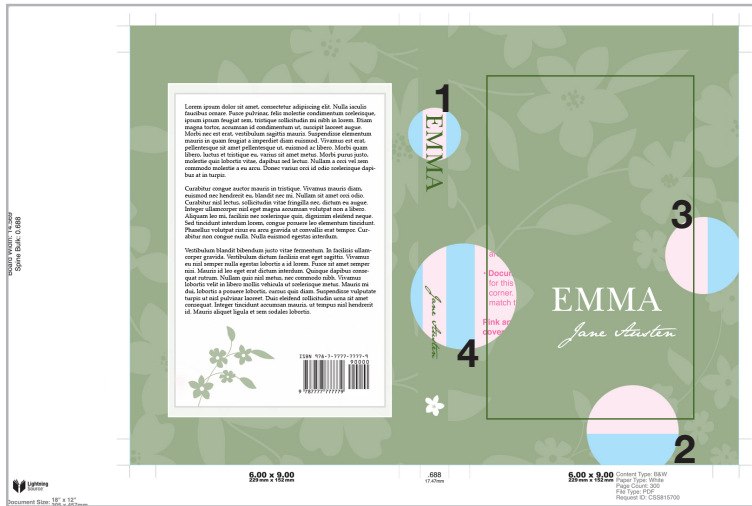
The barcode may be moved to any location within the pink area of the back cover. The barcode is a live element within InDesign templates but part of the overall image if using a PDF or EPS. Depending on the software used, when using the PDF or EPS template the barcode can be copied and pasted onto a new layer with the appropriate tools.

Template Size

Templates are created and distributed at a specific size. This size is listed at the bottom left of the template and should remain at that size when opening, designing upon and creating a PDF from. Additional crop marks and/or additional canvas size should not be added.

Pink and blue boxes must be completely covered when cover is submitted.

COVER SETUP : CASEBOUND



Additional information about using a template

1) Spine safety area

If the cover has a spine width greater than 0.35" (9 mm), the spine safety is 0.0625" (2.00mm). If the spine width is less than 0.35" (9 mm) the spine safety is 0.03125" (1mm). The pink box presented on the template will reflect the correct safety size.

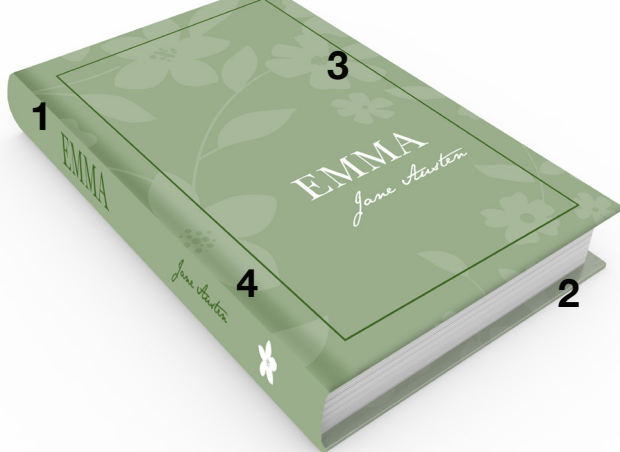
2) Bleed elements

Elements needing to extend to the edge of the cover should be taken beyond the pink safety area and to the outside edge of the blue bleed area. Artwork that extends to the bleed edge will be folded and wrapped around the case board during manufacturing.

Any elements that are not to be affected by folding or the gutter need to remain in the pink safety area.

3) Borders and straight lines

Lightning Source does not recommend using borders close to the trim / fold area of the books. This is because of the slight variances that may occur during the printing and binding process. If you choose to use a border please keep all straight edges an additional 0.125" (3 mm) inside of the pink safety areas.



4) Gutter Area

Casebound books contain an area where the spine board is connected to the front and back cover boards. This area will be pliable and have a slight indentation. To ensure cover elements are not obscured by the indentation, please keep all important elements outside of the gutter bleed area.