

INGRAM  
ADVANCE

MAY 2020



INGRAM

INGRAM PUBLISHER ADVERTISING



CHILDREN'S SUMMER READING

INGRAM

INGRAM  
ADVANCE  
PROFESSIONAL TECHNICAL REFERENCE  
AND COMPUTER BOOKS 2020



2021

MEDIA KIT



PUB REP PICKS  
INGRAM

THINK LIKE  
A MONK  
TRAIN YOUR MIND FOR PEACE AND PURPOSE EVERY DAY



LIFESTYLE



INGRAM®

# CONTACT US

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## ADVERTISING SALES TEAM



**Cheryl Jones-Benson**

Sales Manager, Publisher Advertising  
[cheryl.jones@ingramcontent.com](mailto:cheryl.jones@ingramcontent.com)



**Holly Merriman**

Publisher Marketing Manager  
[holly.merriman@ingramcontent.com](mailto:holly.merriman@ingramcontent.com)



**Davina Powell**

Publisher Marketing Manager  
[davina.powell@ingramcontent.com](mailto:davina.powell@ingramcontent.com)



**Rose Tinker**

Senior Advertising Representative  
[rose.tinker@ingramcontent.com](mailto:rose.tinker@ingramcontent.com)



**Rasco Gordon**

Advertising Representative  
[rasco.gordon@ingramcontent.com](mailto:rasco.gordon@ingramcontent.com)



**Andrew Soto**

Advertising Representative  
[andrew.soto@ingramcontent.com](mailto:andrew.soto@ingramcontent.com)



**Melissa Huddleston**

Publisher Revenue Manager  
[melissa.huddleston@ingramcontent.com](mailto:melissa.huddleston@ingramcontent.com)

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General Ingram advertising inquiries may go to [ibgadsales@ingramcontent.com](mailto:ibgadsales@ingramcontent.com).

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## > Advance

Our flagship publication serves as a buying guide for the best in hardcover, trade paper, audiobook, gift & game, and mass market releases.

### Circulation:

7,500 in print  
28,000 digitally

### > Deadlines:

Issue	Materials Due	Delivery
March 2021	12/01/20	January
April 2021	1/11/21	February
May 2021	2/02/21	March
June 2021	3/08/21	April
July 2021	3/31/21	May
August 2021	5/04/21	June
September 2021	5/28/21	July
October 2021	7/02/21	August
November 2021	8/03/21	September
December 2021	9/01/21	October
January 2022	10/05/21	November
February 2022	11/02/21	December

### > Rates:

Black & White	Retail	Small Press Rate
1/4 Page	\$1,020	\$600
1/2 Page	\$1,700	\$1,000
Full Page	\$2,635	\$1,550
Four Color	Retail	Small Press Rate
Full Page	\$3,145	\$1,850
Page 1	\$4,200	
Page 2-7	\$4,000	
Inside Front Cover	\$4,500	
Inside Back Cover	\$3,600	
Back Cover	\$4,200	
Annotations	Retail	
> <a href="#">Super Annotation</a>	\$200	

The image shows the cover of the INGRAM ADVANCE magazine for May 2020. The top half has an orange background with the word 'INGRAM' in white and 'ADVANCE' in large white letters. Below that, 'MAY 2020' is written in blue. The bottom half features a photograph of author Sue Monk Kidd on the left and the book cover for 'The Book of Longings' on the right. The book cover is dark with a vertical yellow brushstroke and the text 'SUE MONK KIDD', 'A NOVEL', and 'THE BOOK of LONGINGS'.



## ➤ Advance Supplements

Packaged within each issue of Advance, these supplements promote backlist or frontlist titles in specific categories.

### Circulation:

7,500 in print

28,000 digitally

### ➤ 2019 Supplements:

Category	Issue	Materials Due
Mystery, Suspense & True Crime	March Advance	12/01/20
Business	April Advance	1/11/21
Teen	May Advance	2/02/21
Summer Reads	June Advance	3/08/21
Publisher Rep Picks	July Advance	3/31/21
Current Events	August Advance	5/04/21
Mystery, Suspense & True Crime	September Advance	5/28/21
Sci-Fi Fantasy & Horror	October Advance	7/02/21
Business Books	November Advance	8/03/21
New Year, New You	December Advance	9/01/21
Current Events	January Advance	10/05/21
In Honor of Black History Month	February Advance	11/02/21

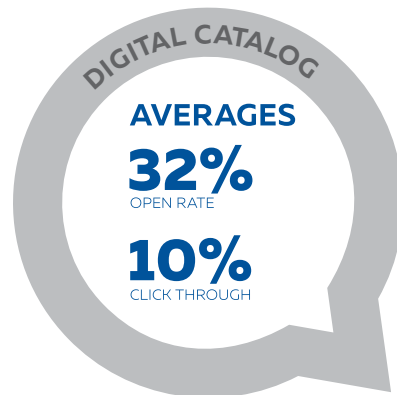
### ➤ Rates:

Four Color	Retail	Small Press Rate
Feature	\$600	\$300

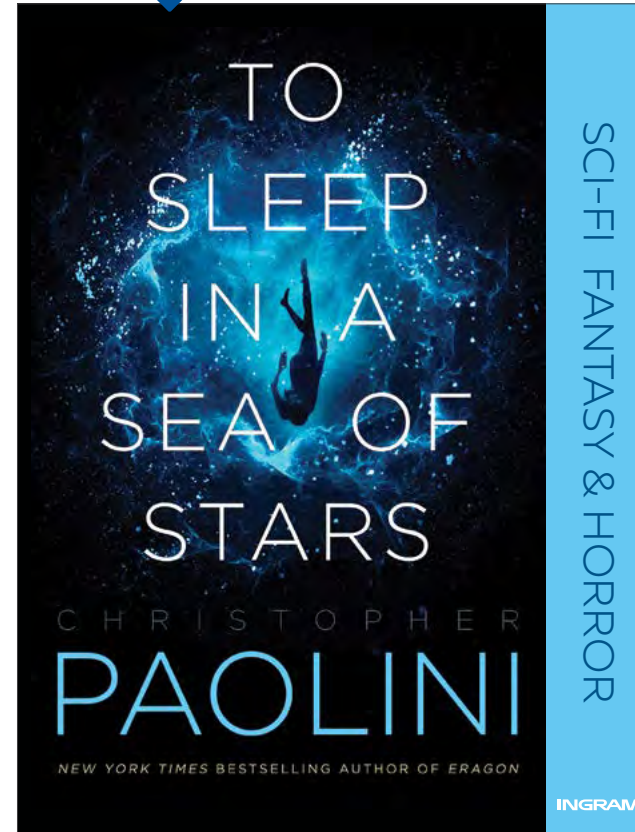
### ➤ Specs:

#### FEATURE SPOTS

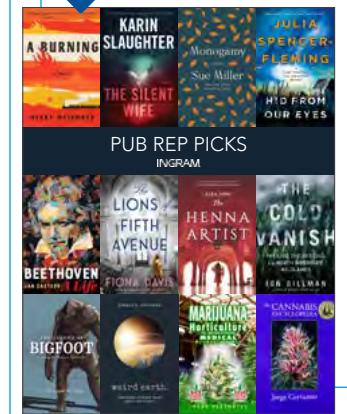
Submit covers for feature spots at a minimum size of **300 dpi**. Covers must be submitted in full-color.



### Single Title Cover



### Multi Title Cover



## Children's Advance

A buying guide for the best in children's publishing.

### Circulation:

6,800 in print  
28,000 digitally

### Deadlines:

Issue	Supplement Theme	Materials Due	Delivery
March/April	STEM/STEAM	11/12/20	January
May/June	Summer Reading	1/19/21	March
July/August		3/22/21	May
Sept/Oct		5/20/21	July
Nov/Dec		7/20/21	September
Jan/Feb 2022		9/22/21	November

### Rates:

#### Black & White

	Retail
1/4 Page	\$700
1/2 Page	\$1,400
Full Page	\$1,800

#### Four Color

	Retail
Full Page	\$2,500
Page 1	\$2,900
Page 2-7	\$2,800
Inside Front Cover	\$3,000
Inside Back Cover	\$2,800
Back Cover	\$3,200

#### Annotations

#### Super Annotation

#### Retail

\$700
\$1,400
\$1,800
\$2,500
\$2,900
\$2,800
\$3,000
\$2,800
\$3,200
\$200

#### Small Press Rate

\$350
\$700
\$900

#### Small Press Rate

\$1,250
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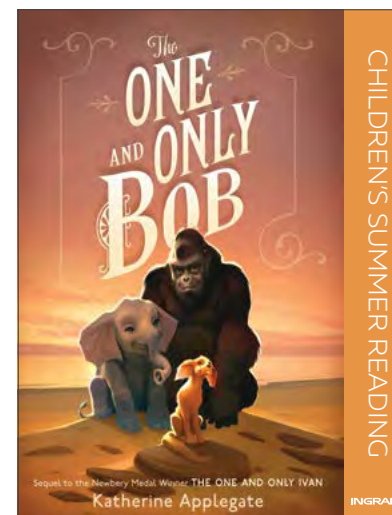
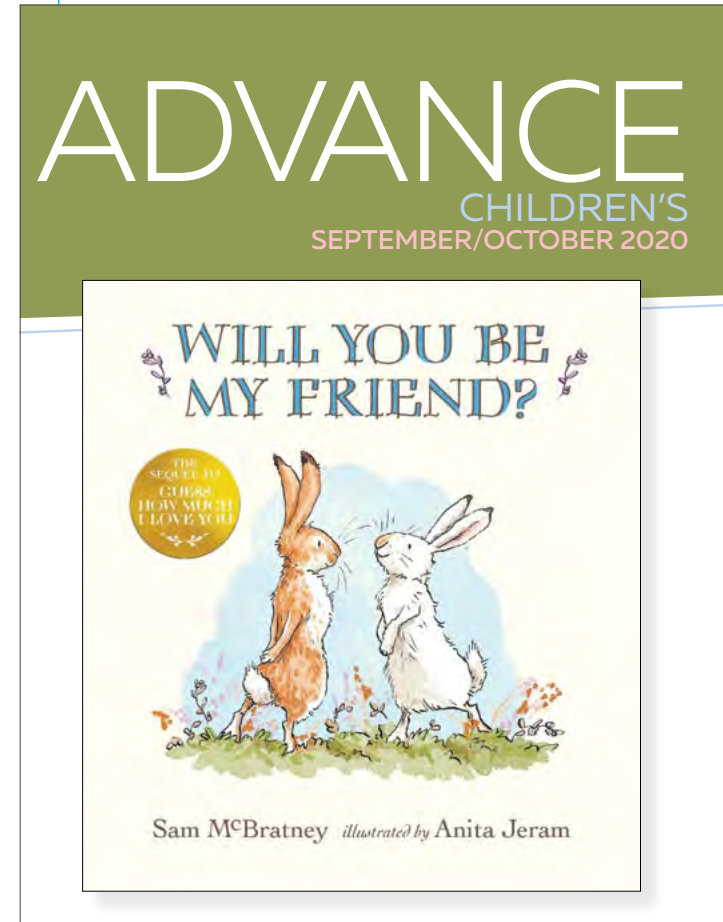
### Supplement Rates:

#### Four Color

	Retail
Feature	\$600

#### Small Press Rate

\$300
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# Children's Holiday

Getting bigger and better each year, advertise new and bestselling children's books in this holiday gift guide.

### Circulation:

10,000 in print  
28,000 digitally

### Deadlines:

Issue	Materials Due	Delivery
2021	7/26/21	September

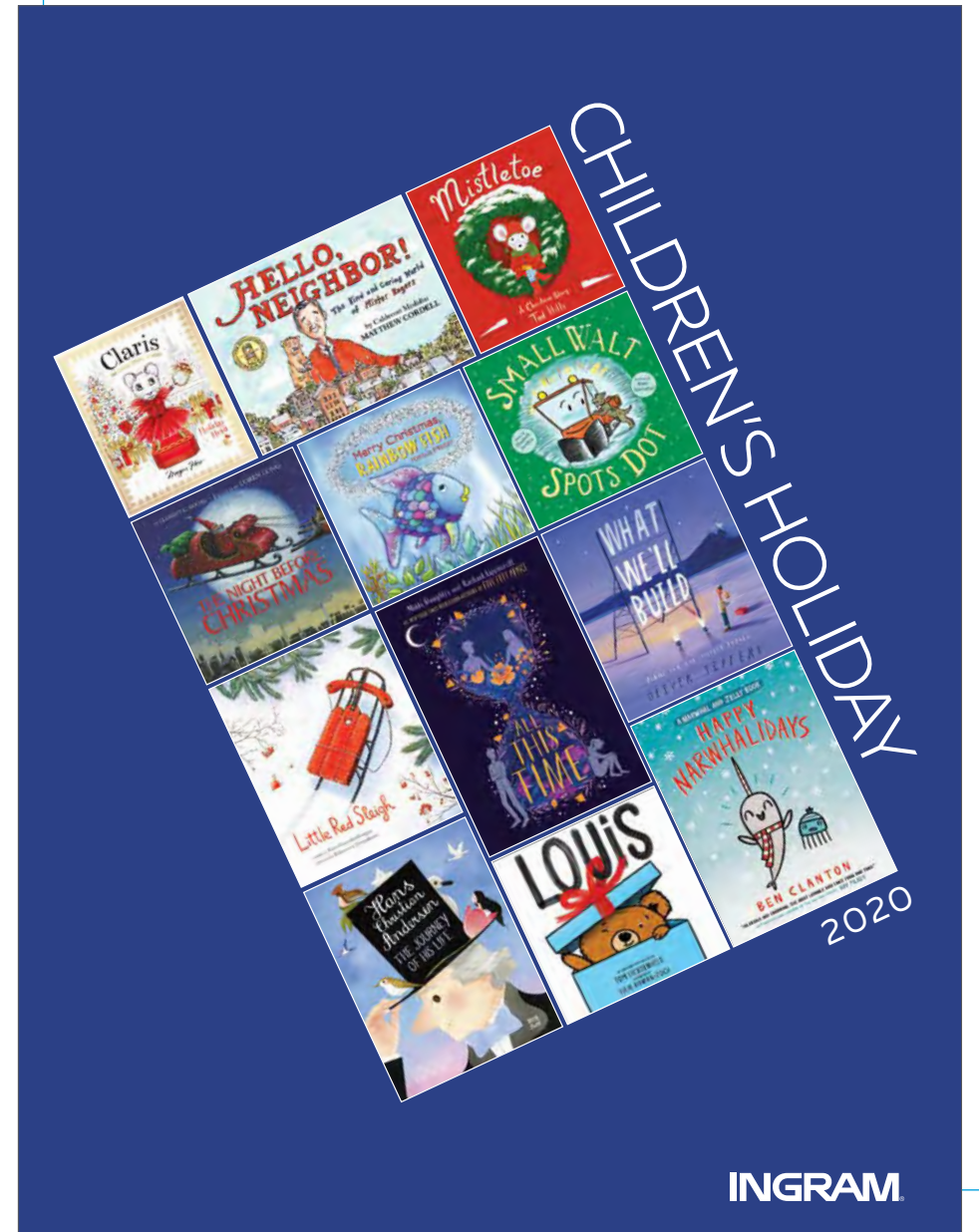
### Rates:

Four Color	Retail	Small Press Rate
Feature	\$600	\$300

### Specs:

#### FEATURE SPOTS

Submit covers for feature spots at a minimum size of **300 dpi**. Covers must be submitted in full-color.



**ON THE COVER**

**HAPPY NARWHALIBAYS**  
A GRAPHIC NOVEL SERIES FOR YOUNG READERS  
BEN CLANTON

Narwhal and Jelly spread some holiday cheer (and warm waffle pudding) throughout three new stories in the festive fifth book of this blockbuster graphic novel series for young readers.  
9780735262515 | \$12.99 HC  
Tundra Books

**Mistletoe**  
A Christmas Story  
Tad Miller

Filled with the true meaning of Christmas, this feel-good story about making the perfect gift for a friend is from the #1 New York Times bestselling creator of *Duck & Goose*.  
9780593174425 | \$17.99 HC  
Schwartz & Wade Books

**ALL THIS TIME**  
A GRAPHIC NOVEL SERIES FOR YOUNG READERS  
SIMON & SCHUSTER BOOKS FOR YOUNG READERS

From the creators of the #1 New York Times bestseller *Five Feet Apart* comes a gripping romance that asks: Can you find true love after losing everything?  
9781534465340 | \$28.99 HC  
Simon & Schuster Books For Young Readers

**LOUIS**  
THE ADVENTURE OF A TEDDY BEAR  
HOUGHTON MIFFLIN

A beloved teddy plots his escape from his owner's suffocating affections in this funny picture book from the New York Times bestselling creator of *Goodnight, Goodnight, Construction Site*.  
9780329496099 | \$17.99 HC  
Houghton Mifflin

**WHAT WE'LL BUILD**  
A GRAPHIC NOVEL SERIES FOR YOUNG READERS  
PHENOM BOOKS

Inspired by the birth of his daughter, the acclaimed #1 New York Times bestselling creator of *Here We Are* delivers a rhythmic and heartwarming father and daughter story.  
9780593206751 | \$19.99 HC  
Phenomenal Books

**SMALL WALT SPOTS DOT**  
A GRAPHIC NOVEL SERIES FOR YOUNG READERS  
SIMON & SCHUSTER/PAULA WISEMAN BOOKS

Walt and his driver Gus come upon a stray puppy and decide to help him get inside where it's warm and find a home in this companion to *Small Walt*.  
9781534442849 | \$17.99 HC  
Simon & Schuster/Paula Wiseman Books



## Christian Advance

Ingram's premier buying guide for Christian retailers.

### Circulation:

7,500 in print  
28,000 digitally

### Deadlines:

Issue	Supplement Theme	Materials Due	Delivery
Mar/Apr	Spring Inspirations	1/06/21	February
May/June		3/03/21	April
July/Aug		4/30/21	June
Sep/Oct		6/30/21	August
Nov/Dec	Holiday	8/27/21	October
Jan/Feb 2022		10/28/21	December

### Rates:

#### Black & White

	Retail
1/4 Page	\$800
1/2 Page	\$1,400
Full Page	\$1,800

#### Four Color

	Retail
Full Page	\$2,500
Page 1	\$2,900
Page 2-7	\$2,800
Inside Front Cover	\$3,000
Inside Back Cover	\$2,800
Back Cover	\$3,200

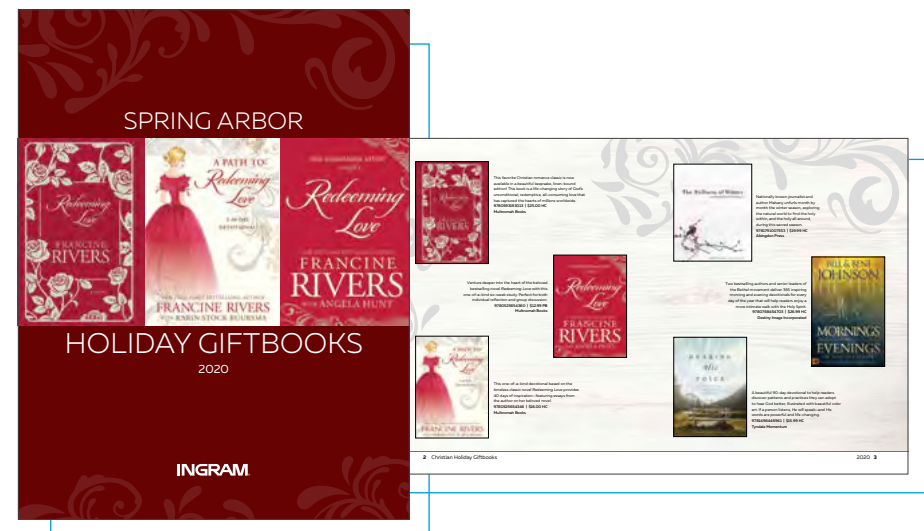
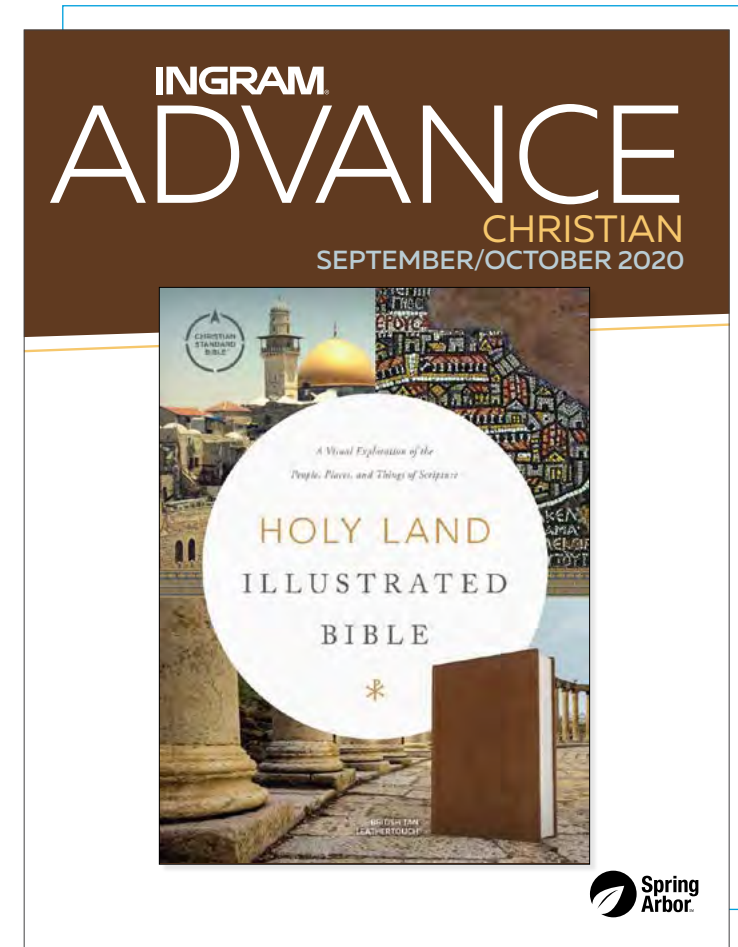
#### Annotations

#### Super Annotation

	Retail	Small Press Rate
	\$800	\$400
	\$1,400	\$700
	\$1,800	\$900
	\$2,500	\$1,250
	\$2,900	
	\$2,800	
	\$3,000	
	\$2,800	
	\$3,200	
	\$200	

### Supplement Rates:

	Retail	Small Press Rate
Four Color Feature	\$600	\$300





# ➤ Biography & History

One of our most popular catalogs, feature bestselling backlist or forthcoming titles for all ages in these popular categories.

### Circulation:

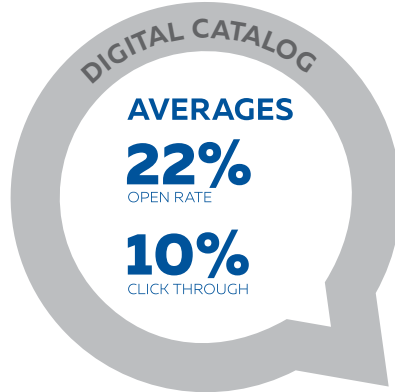
7,500 in print  
28,000 digitally

### ➤ Deadlines:

Issue	Materials Due	Delivery
Spring	3/08/21	April
Fall	7/23/21	September

### ➤ Rates:

Four Color	Retail	Small Press Rate
Feature	\$600	\$300



### ➤ Specs:

#### FEATURE SPOTS

Submit covers for feature spots at a minimum size of **300 dpi**. Covers must be submitted in full-color.

**ON THE COVER**

Mining over 60 years of songwriting, Parton highlights 150 of her songs and brings readers behind the lyrics. She explores personal stories, candid insights, and myriad memories behind the songs.  
9781797205090 | \$50.00 HC  
Chelsea Books

An intimate and revealing portrait of civil rights icon and longtime U.S. congressman John Lewis links his life to the painful quest for justice in America from the 1950s to the present.  
9781984895032 | \$30.00 HC  
Random House  
978059347843 | \$40.00 CD  
Random House Audio Publishing Group

From the New York Times bestselling author of *The Last Castle* and *The Girls of Atomic City* comes a new way to look at American history through the story of giving thanks.  
9780593183250 | \$25.00 HC  
Dutton Books

The former first daughter and granddaughter, bestselling author, and coanchor of the *Toddy* show, shares stories about her beloved grandparents and their wisdom.  
9780520960271 | \$35.99 HC  
William Morrow & Company

The actor and advocate shares personal stories and observations about illness and health, aging, the strength of family and friends, and how people's perceptions about time affect the way they approach mortality.  
978320266666 | \$27.99 HC  
Flatiron Books

In a revelatory account of the Cold War origins of the data-mad, algorithmic 21st century, the bestselling author of *These Truths* tells the long-lost backstory to the methods, and the emergence, of Silicon Valley.  
978163496303 | \$28.95 HC  
Liveright Publishing Corporation

A warm, hilarious collection of stories and reflections on family and life from the #1 New York Times bestselling author, photographer, businesswoman, and star of the Food Network show *The Pioneer Woman*.  
9780642926711 | \$25.99 HC

2 Biography | History Fall 2020 3



# Calendar

Our customers complete source for 2021 calendars, this publication is organized by category for easy selection.

### Circulation:

3,700 in print  
28,000 digitally

### Deadlines:

Issue	Materials Due	Delivery
2022	4/12/21	June

### Rates:

For rates, please contact Cheryl Jones-Benson at [cheryl.jones@ingramcontent.com](mailto:cheryl.jones@ingramcontent.com).

**INGRAM ADVANCE CALENDAR 2021**

FOR THE LOVE OF FRIDA  
NATIONAL PARKS  
Magical Faery  
Pusheen THE CAT  
BILLIE EILISH  
LIVE WITH INTENTION

## INGRAM

## FEATURED CALENDARS

<p><b>365 Days in Italy</b> Patricia Schultz Steven Rothfeld, photographer • A #1 <i>New York Times</i> bestselling author celebrates Italy • Each day offers a gorgeous, full-color photo • Picture-A-Day® Wall, 12 x 16 978-1-52350-802-7 ___056833718</p>	WORK		<p><b>Beaches</b> <i>Trends International</i> • Enjoy turquoise waters, crystalline sands, and photogenic palm trees each month • Full-color photos of pristine beaches around the world • 16-Month Wall, 12 x 12 978-1-43887-512-5 ___056029963</p>	TRND	
<p><b>Africa</b> <i>BrownTrout Publishers, Inc.</i> • Offers views of stunning landscapes in full color • Features spacious grids with clear text • 16-Month Wall, 12 x 12 978-1-975425-71-2 ___055870272</p>	BRWT		<p><b>Delaware Wild &amp; Scenic</b> <i>BrownTrout Publishers, Inc.</i> • Celebrates the Diamond State's historic landmarks and unspoiled nature • Features stunning, full-color photography each month • 16-Month Wall, 12 x 12 978-1-975425-90-6 ___055870208</p>	BRWT	
<p><b>Appalachian Trail Travel &amp; Events</b> <i>Willow Creek Press</i> • Displays the Trail's stunning imagery from Georgia to Maine • Offers trail and event information as well as travel suggestions • 16-Month Wall, 12 x 12 978-1-54921-048-8 ___055218740</p>	WLCP		<p><b>Destination Iceland</b> <i>Sellers Publishing</i> • Stunning photos reveal Iceland's dramatic landscapes • Includes full-color images of volcanoes, lava fields, and northern lights • 16-Month Wall, 12 x 12 978-1-53191-960-0 ___05525052</p>	SELL	
<p><b>Appalachian Trails</b> <i>Bright Day</i> • The entire Appalachian Trail spans 2,200 miles along America's east coast • Each month showcases a beautiful image of life on the Trail • 16-Month Wall 978-1-68460-384-8 ___055922984</p>	BTDC		<p><b>Down East Maine</b> <i>Editors of Down East</i> • Perfectly captures the mystique and beauty of the state of Maine • Features the work of the best photographers who visit or live there • Wall, 12 x 12 978-1-54921-13-3 ___053336783</p>	DOWE	
<p><b>Germany</b> <i>BrownTrout Publishers, Inc.</i> • Offers a visual celebration of the largest country in Western Europe • Features spacious monthly grids and foil stamping on the cover • 16-Month Wall, 12 x 12 978-1-975420-74-1 ___055870621</p>	BRWT		<p><b>Idaho Wild &amp; Scenic</b> <i>BrownTrout Publishers, Inc.</i> • Stunning photos capture the Gem State in full color • Updated design with September-December 2020 spread • 16-Month Wall, 12 x 12 978-1-975425-98-2 ___055870215</p>	BRWT	
<p><b>Great Smokies</b> <i>BrownTrout Publishers, Inc.</i> • Displays the region's ancient mountains, lush forests, and abundant animal life • Full color with roomy day blocks • 16-Month Wall, 12 x 12 978-1-975425-98-8 ___055870213</p>	BRWT		<p><b>Ireland</b> <i>Willow Creek Press</i> • Showcases ancient ruins, quaint villages, and classic pubs in full color • Each page includes room to jot memos, notes, and reminders • Board Daily, 5 5/16 x 6 1/8 978-1-54921-434-9 ___05219235</p>	WLCP	
<p><b>Hawai'i Wild &amp; Scenic</b> <i>BrownTrout Publishers, Inc.</i> • Celebrates the beauty of the Aloha State • Offers full-color images and roomy day blocks • 16-Month Wall, 12 x 12 978-1-975420-06-2 ___055870527</p>	BRWT		<p><b>Islands</b> <i>Bright Day</i> • Features relaxing scenes of palm trees, white sand, and a turquoise blue ocean • Full-color photos bring a tropical feel to any home or office • 16-Month Wall, 12 x 12 978-1-68460-560-6 ___055922995</p>	BTDC	
<p><b>Home Sweet Home, Florida</b> <i>Bright Day</i> • Features stunning images from the Sunshine State • Showcases the area's natural beauty • 16-Month Wall 978-1-68460-540-8 ___055922989</p>	BTDC		<p><b>Islands in the Sun</b> <i>Sellers Publishing</i> • Find peace and tranquility through gorgeous full-color images • Collects the world's most beautiful islands, secluded beaches, and inspiring quotes • 16-Month Wall, 12 x 12 978-1-53191-015-0 ___055925345</p>	SELL	
<p><b>Home Sweet Home, Texas</b> <i>Bright Day</i> • Texas is rich in history as well as stunning natural beauty • Full-color photos capture breathtaking sights in the Lone Star State • 16-Month Wall 978-1-68460-550-7 ___055922993</p>	BTDC		<p><b>Italy</b> <i>Willow Creek Press</i> • Visit Italy day by day through vivid, full-color photos • Includes a recyclable stand for easy display • Board Daily, 5 5/16 x 6 1/8 978-1-54921-435-6 ___05219236</p>	WLCP	

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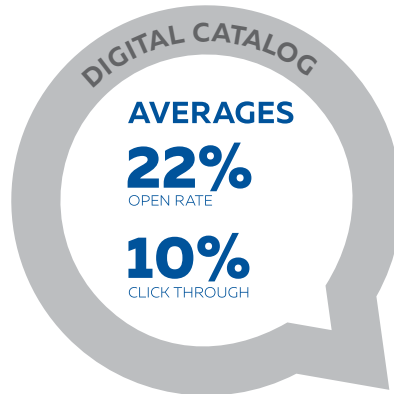
For simple viewing, easy ordering, and downloading, access Calendar Advance online at [page.ingrambook.com](http://page.ingrambook.com). Click the Programs and Catalogs tab; then click Trade Publications.

# Spring Gift Books, Holiday Gift Books, Fall Gifts & Games, & Holiday Cookbooks

Promote products that make great gifts for all ages.

## Circulation:

7,500 in print  
28,000 digitally



## Deadlines:

Issue	Materials Due	Delivery
Spring Gift Books	1/07/21	February
Holiday Gift Books	7/26/21	September
Gifts & Games	7/26/21	September
Holiday Cookbooks	7/26/21	September

## Rates:

Four Color	Retail	Small Press Rate
Feature	\$600	\$300

## Specs:

### FEATURE SPOTS

Submit covers for feature spots at a minimum size of **300 dpi**. Covers must be submitted in full-color.

**ON THE COVER**

Pulled from an archive of over 50,000 images, every photograph in this collection from President Obama's friend and former aide captures the spirit and essence of one of the country's most beloved first families.  
9780063028746 | \$39.99 HC  
Ecco Press

In his first book devoted exclusively to narrative fiction, America's most original and controversial literary critic and legendary Yale professor writes trenchantly about 52 masterworks spanning the Western tradition.  
9780525572682 | \$35.00 HC  
Knopf Publishing Group

This deluxe, oversized coffee table book offers visual storytelling at its best! More than 1,800 photographs showcase the unique blend of Disney magic and holiday enchantment found in parks around the world.  
9781484747018 | \$60.00 HC  
Disney Editions

Journey into the Wandering World once more with this stunning new masterpiece from New York Times bestselling paper engineer Reihart and explore London's magical Diagon Alley like never before.  
9781663839817 | \$25.00 HC  
 Insight Editions

In this highly anticipated sequel to the genre classic Ready Player One, Wade Watts tracks the virtual worlds on a new quest that reveals shocking new truths about the OASIS past, and humanity's future.  
9781524761332 | \$28.99 HC  
Ballantine Books

Uncover the stories behind the music in this definitive book, spanning nearly 50 years of albums, EPs, B-sides, and more. No stone is left unturned, from the recording process to the musicians and producers who worked on each track.  
9781784726492 | \$60.00 HC  
Casell

2 2020 3



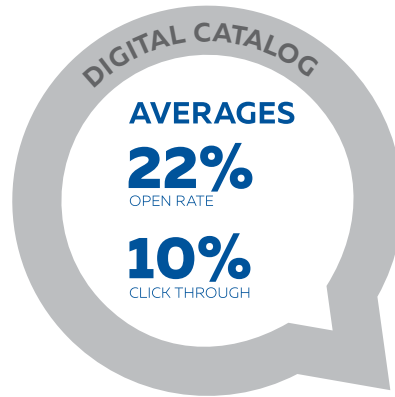


## ➤ Graphic Novels & Comics

Easily influence buyers interested in this fast-growing genre. Advertise new and bestselling graphic novels and comics seasonally.

### Circulation:

6,500 in print  
28,000 digitally



### ➤ Deadlines:

Issue	Materials Due	Delivery
Spring	12/31/20	February
Summer	3/31/21	May
Fall	7/02/21	August
Winter	10/04/21	November

### ➤ Rates:

Four Color	Retail	Small Press Rate
Feature	\$600	\$300

### ➤ Specs:

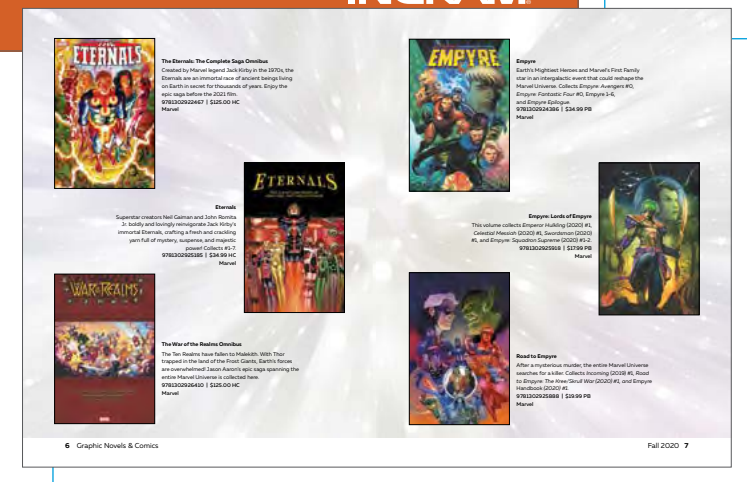
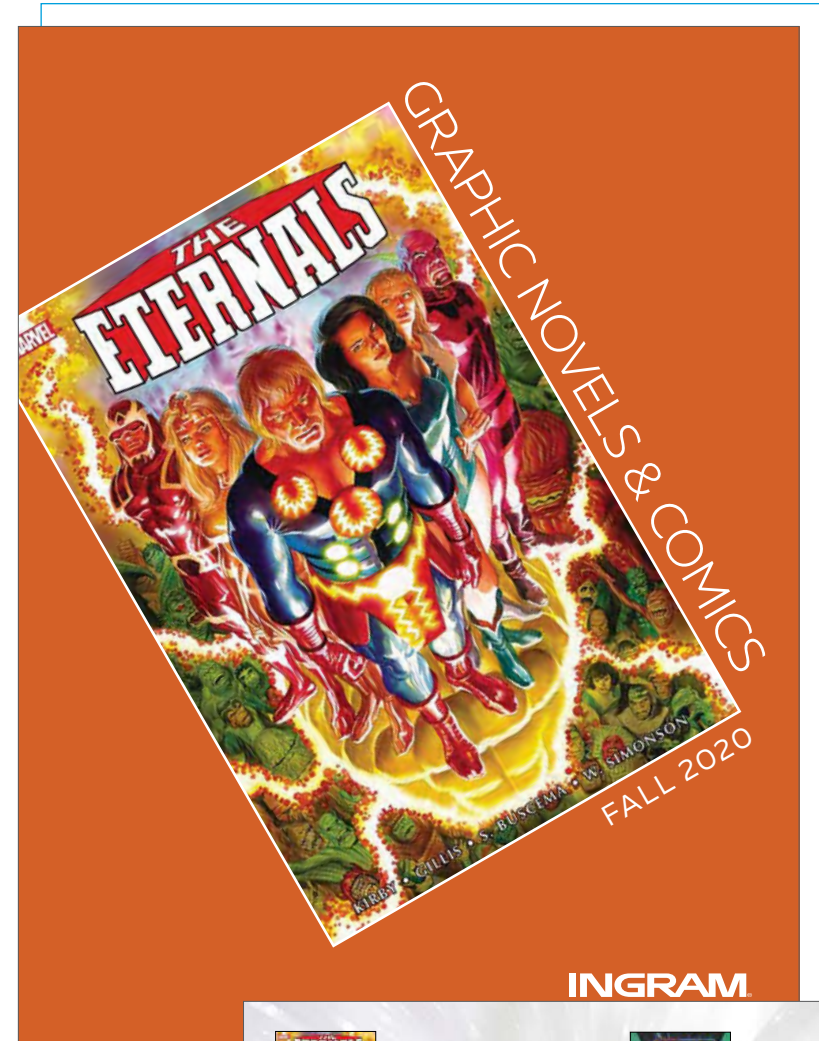
#### FEATURE SPOTS

Submit covers for feature spots at a minimum size of **300 dpi**. Covers must be submitted in full-color.



### Editorial Specs:

Bleed Size: 8.75 x 11  
Trim Size: 8.25 x 10.75  
Color Profile: CMYK  
File Format: PDF





## > Lifestyle

Lifestyle is an exciting way to promote new and perennial best-sellers. Lifestyle features titles in parenting, relationships, health & fitness, self-help & improvement, homeschooling, aging, elder care, personal finance, retirement planning, and more.

### Circulation:

6,600 in print  
28,000 digitally

### > Deadlines:

Issue	Materials Due	Delivery
2021	2/02/21	March

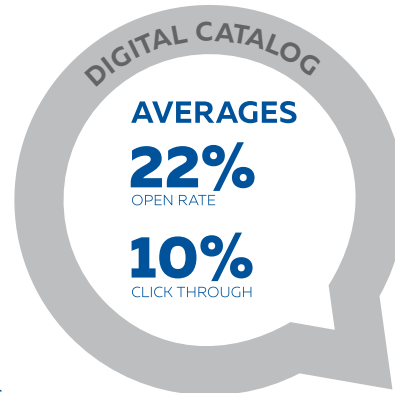
### > Rates:

Four Color	Retail	Small Press Rate
Feature	\$600	\$300

### > Specs:

#### FEATURE SPOTS

Submit covers for feature spots at a minimum size of **300 dpi**. Covers must be submitted in full-color.



**FRONT COVER**

**THINK LIKE A MONK**  
A social media superstar and host of the #1 podcast *On Purpose* distills the timeless wisdom he learned as a monk into practical steps anyone can take every day to live a less anxious, more meaningful life.  
9781985234488 | \$27.00 HC  
Simon & Schuster

This book is for anyone who has ever wished they could build a successful career doing something they love. From a vegan chocolate to anomalous photographer, the book explains how they achieved their ideal existence.  
9781786758200 | \$28.99 PB  
Laurence King

**THE HAPPY HUMAN**  
Bring Kind to an Artificially Intelligent World  
GOPI KALLAYIL  
The author of *The Internet to the Inner-net* and one of Google's best and brightest, uses stories from his high-tech work life and his personal life to explore what it means to be truly happy—and what makes everyone truly human.  
9781403948234 | \$15.99 PB  
Hay House

**Strong GRIT and GRACE**  
The #1 All-Time Amazon Best Seller  
Michelle Obama  
Lessons from bossy, caring, fearless, smart women at the top show readers how to fuel their strengths, how to be fierce and feminine leaders, and how to nurture their authentic selves.  
9780735234478 | \$15.95 PB  
Health Communications

Successful people literally see the world differently. Now an award-winning scientist explains how anyone can leverage this "perception" gap to their advantage.  
9781524796464 | \$27.00 HC  
Ballantine Books

**Clearer, Closer, Better**  
How Successful People See the World  
Emily Salicrú  
Twelve of the most highly decorated Special Operations Forces in U.S. military history take readers through the intense, traumatic battles they fought and won, sharing the lessons learned from those incredible challenges.  
9780735242029 | \$26.95 HC  
Ballast Books

**Joy at Work**  
NAREN KORDO  
Bestselling author and Netflix star Kondo and Rice University business professor Greenman offer stories, studies, and strategies to help readers eliminate clutter and make space for work that really matters.  
9780316423328 | \$24.00 HC  
9780316497954 | \$26.00 LP  
Little, Brown Spark

2 Lifestyle

2020 3

THINK LIKE A MONK

TRAIN YOUR MIND for PEACE and PURPOSE EVERY DAY

LIFESTYLE

JAY SHETTY

INGRAM

# ➤ Mind, Body & Spirit

Mind, Body, & Spirit is an annual catalog that focuses on titles in spiritual living, self-help, health, diet, and more.

### Circulation:

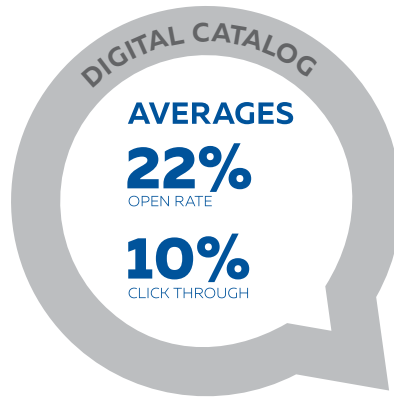
6,600 in print  
28,000 digitally

### ➤ Deadlines:

Issue	Materials Due	Delivery
2021	5/28/21	July

### ➤ Rates:

Four Color	Retail	Small Press Rate
Feature	\$600	\$300



### ➤ Specs:

#### FEATURE SPOTS

Submit covers for feature spots at a minimum size of **300 dpi**. Covers must be submitted in full-color.

**FRONT COVER**

Written by a diverse team of mental health experts and grounded in evidence-based therapy, this book offers simple tools for triaging stress and anxiety in a crisis. 9781684038460 | \$26.95 PB New Harbinger Publications

Dr. Burns, author of the bestselling and highly acclaimed *Feeling Good: The New Mood Therapy*, reveals that negative moods do not result from what's wrong, but rather what's right with everyone. 9781681732884 | \$24.99 HC Pesi Publishing & Media

The New York Times bestselling author and revolutionary food activist Hari offers an array of quick, easy, REAL food recipes that make cooking fun, healthy, and delicious. 9781402650244 | \$30.00 HC Hay House

This book offers simple strategies for being better grown-ups. It's the perfect guide for anybody who wants to get organized, be more efficient throughout the day, and finally learn the best way to fold that #5% fitted sheet. 9781538767170 | \$20.00 HC Grand Central Publishing

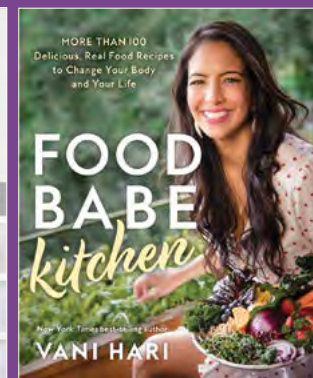
A distinguished psychiatrist and avid gardener offers an inspiring and consoling work about the healing effects of gardening and its ability to decrease stress and foster mental well-being in everyday lives. 9781470794464 | \$28.00 HC Scribner Book Company

The author explores how the natural world works, outlines the consequences of its unraveling by man's activities, and offers practical solutions with a description of societal and economic benefits. 9781426221019 | \$14.99 HC National Geographic Society

From stumpy potted houseplants to intricate and delicate Power arrangements, this is a heartfelt, honest memoir that intertwines the complex nature of houseplants with a journey of self-discovery. 9781524899602 | \$14.99 HC Andrews McMeel Publishing

2 Mind, Body & Spirit 2020 3

# MIND, BODY & SPIRIT



2020

INGRAM

## ➤ Professional, Technical, Reference, & Computer Books

Promote your professional, technical, reference, and computer books through this annual catalog. **PTR** showcases new and bestselling title selections to retailers and libraries interested in these areas.

### Circulation:

6,500 in print

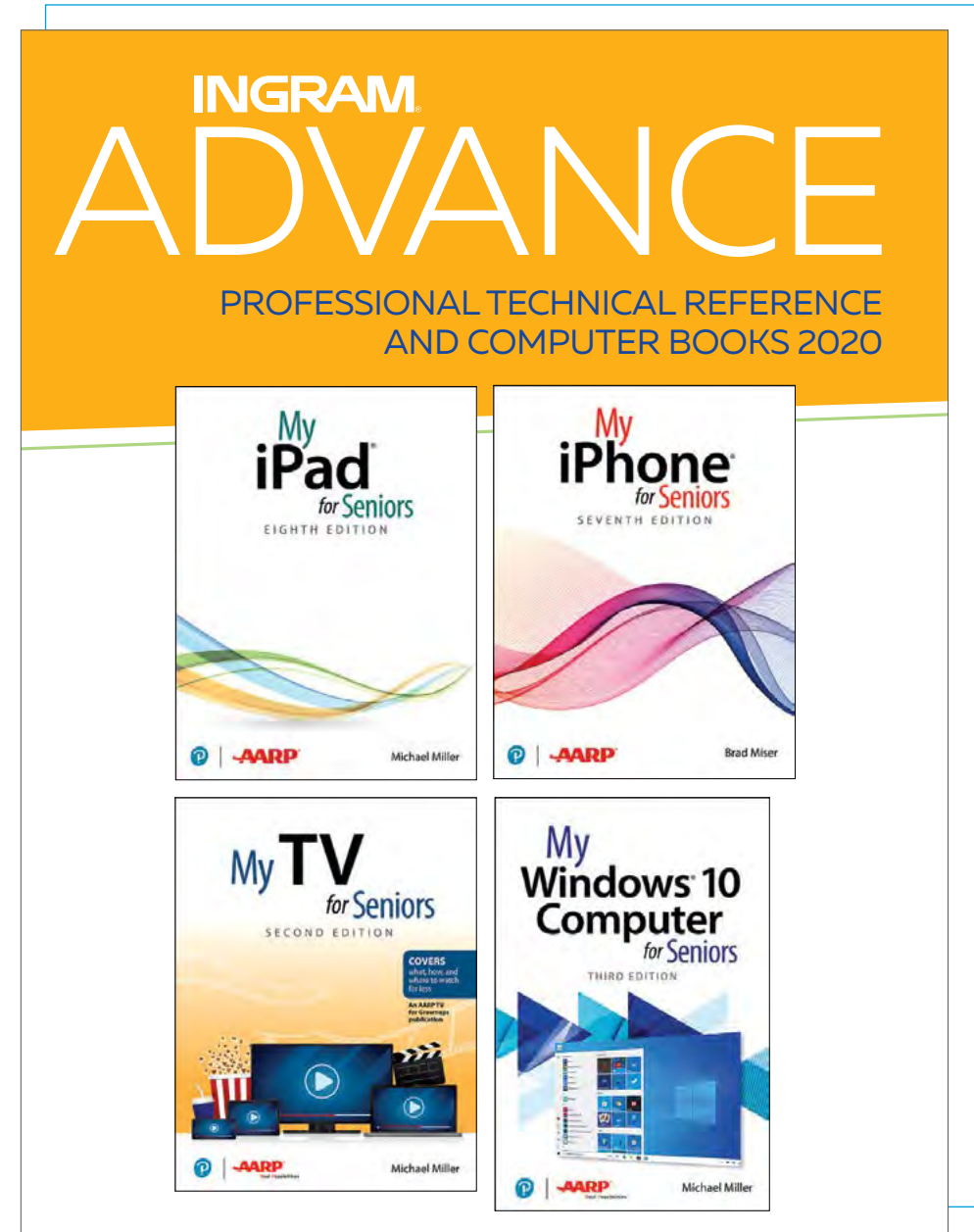
28,000 digitally

### ➤ Deadlines:

Issue	Materials Due	Delivery
2021	8/27/21	October

### ➤ Rates:

	Retail	Small Press Rate
<b>Black &amp; White</b>		
1/4 Page	\$800	\$400
1/2 Page	\$1,400	\$700
Full Page	\$1,800	\$900
<b>Four Color</b>		
Full Page	\$2,500	\$1,250
Page 1	\$2,900	
Page 2-7	\$2,800	
Inside Front Cover	\$3,000	
Inside Back Cover	\$2,800	
Back Cover	\$3,200	
<b>Annotations</b>		
➤ <a href="#">Super Annotation</a>	\$200	
Annotation	\$50	





# > Semester

Highlights the new and best of university presses and academic publishers.

### Circulation:

6,500 in print  
28,000 digitally

### > Deadlines:

Issue	Materials Due	Delivery
Summer	2/24/21	April
Winter	8/26/21	October

### > Rates:

Four Color	Retail	Small Press Rate
Feature	\$600	\$300

### > Specs:

#### FEATURE SPOTS

Submit covers for feature spots at a minimum size of **300 dpi**. Covers must be submitted in full-color.

**FRONT COVER**



Drawing on a decade of experience leading and teaching in college environmental studies programs, Ray has created an "essential tool kit" for the climate generation, combining insights from psychology, sociology, social movements, mindfulness, and the environmental humanities.  
978029243306 | \$16.95 PB  
University of California Press



Drought, wildfire, extreme flooding. How does climate change affect the daily work of scientists? Hitchcock tells the story of restoration science in the basin, surveying its past and detailing the work of today's salmon habitat restoration efforts.  
9780295747293 | \$30.00 PB  
University of Washington Press



Inspired by the late Edward Abbey, some of the most iconic eco-warriors to put themselves on the line for their beliefs, are featured here: Terry Tempest Williams, the late Charles Bowden, Jack Loeffler, and many more.  
9780826361523 | \$24.95 PB  
University of New Mexico Press



Through these 10 essays, written with clarity, tenacity, humor, and warmth, Rinaldi examines the practical and ethical dilemmas of climate change, population, resource depletion, and mass extinction.  
9780826361356 | \$24.95 HC  
University of New Mexico Press

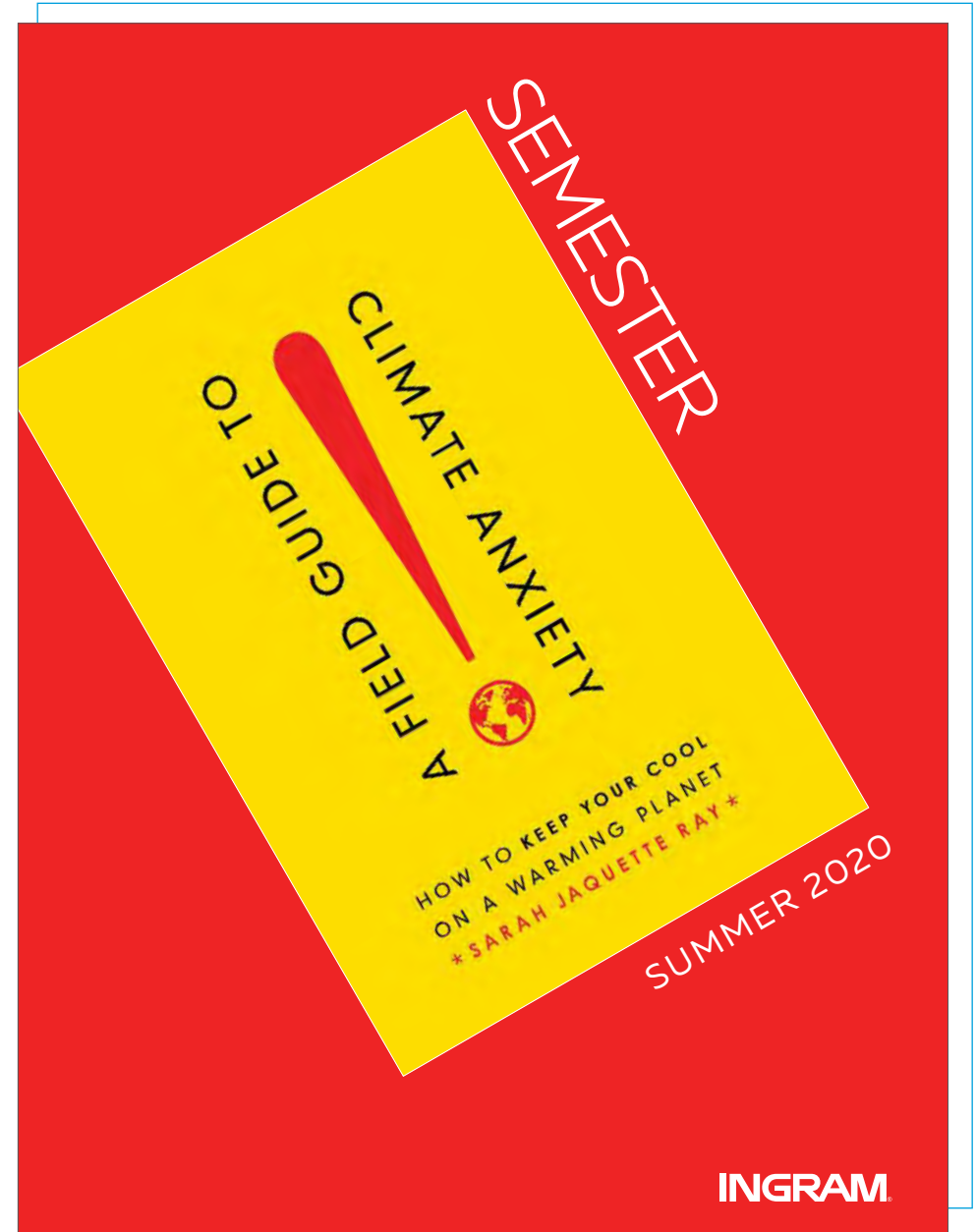


Prager explores the state of the sciences that investigate volcanoes, earthquakes, tsunamis, hurricanes, landslides, rip currents, and—the deadliest hazard of all—climate change and its likely local effects.  
9780292654903 | \$26.00 HC  
University of Chicago Press



From boreal Alaska to subtropical Florida, America boasts nearly a billion burnable acres. In nine previous volumes, Pyne has explored the fascinating variety of flame region by region. Here, he selects a sampling of the best from each.  
9780816540219 | \$29.95 PB  
University of Arizona Press

4 Semester Summer 2020 5





# > Catholic Reflections

Promote your titles for the Catholic audience worldwide.

## Circulation:

900 Christian Retailers  
200 International Retailers  
1,600 ABA Booksellers

## > Deadlines:

Issue	Materials Due	Launch
Spring	1/12/21	February
Summer	5/10/21	June
Fall	9/07/21	October

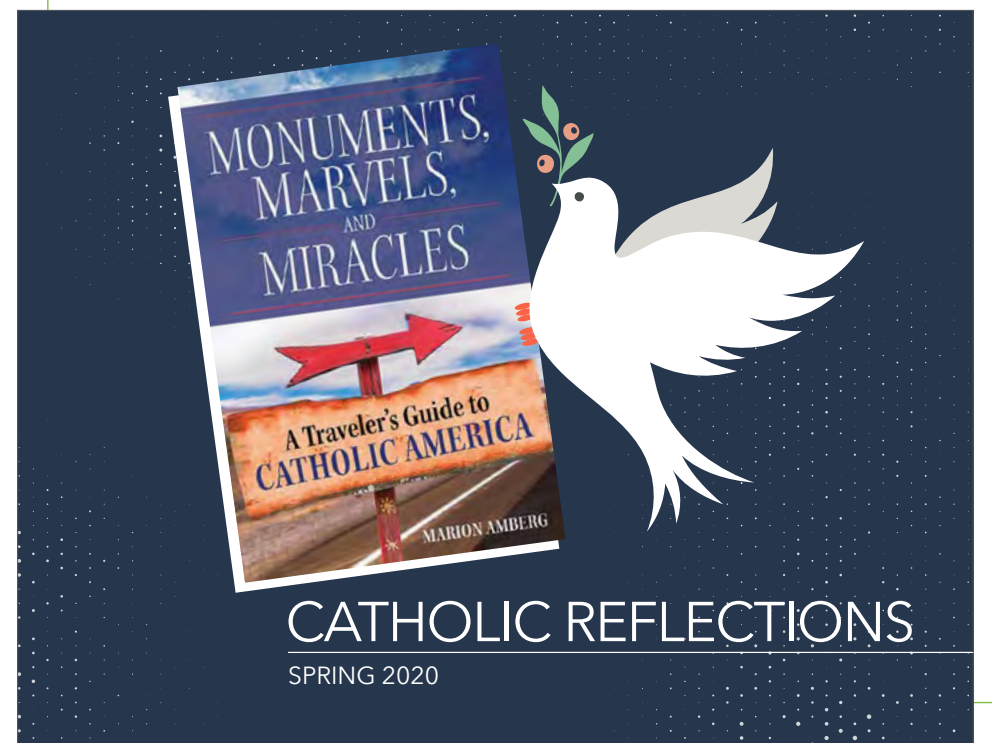
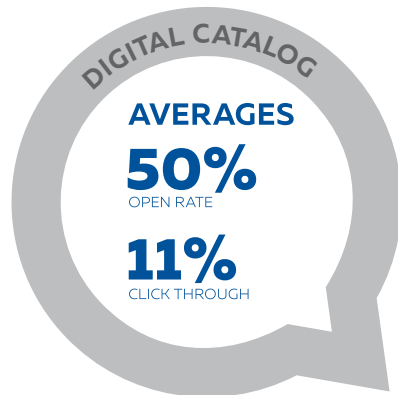
## > Rates:

Four Color	
Feature	\$300

## > Specs:

### FEATURE SPOTS

Submit covers for feature spots at a minimum size of **300 dpi**. Covers must be submitted in full-color.



**ON THE COVER**

**CHILDREN'S**

**God the Father**  
in the Best Day Ever

With beautiful illustrations and memorable rhyme, this book shows children that God is a Father who is loving and kind, helping them to grow in a relationship with Him that will last a lifetime.  
\$79.95 (HARDCOVER) | \$24.95 (PAPER)

**Our Sunday Visitor**

**The Mass for Children**

Introducing the Mass in a way that will start children on a lifelong journey of knowing and loving Jesus, this engaging book has been reviewed and approved by the United States Conference of Catholic Bishops (USCCB) and by the International Commission for English in the Liturgy (ICEL).  
\$79.95 (HARDCOVER) | \$24.95 (PAPER)

**Liguori Publications**

Spring 2020 | 2

**SPIRITUAL GROWTH & LIVING**

**OPEN WIDE OUR HEARTS**

This resource is designed to help parents, RCIA catechists, Catholic missionaries, and Catholic teens unpack and grapple with the US Bishops' new document on racism.  
\$79.95 (HARDCOVER) | \$24.95 (PAPER)

**Liguori Press**

**Who's Missing on Sundays**

Through using this book, families will be helped to recognize the importance of growing together spiritually, physically, and emotionally on the Lord's Day within the lives of their family.  
\$79.95 (HARDCOVER) | \$24.95 (PAPER)

**Parade Press**

**STORY OF A SOUL**

This study edition is designed to assist contemporary readers in applying the spiritual insights of *Story of a Soul* to their lives. It provides introductions, reflections, and discussion questions for each chapter.  
\$79.95 (HARDCOVER) | \$24.95 (PAPER)

**ICS Publications**

Spring 2020 | 10

## > Independent Voice

Created for titles with small press runs, this catalog focuses on those hidden gems not to be overlooked.

### Circulation:

25,000 Librarians and Retailers

### > Deadlines:

Issue	Materials Due	Launch
Spring	1/15/21	February
Summer	4/16/21	May
Fall	8/16/21	September
Winter	10/18/21	November

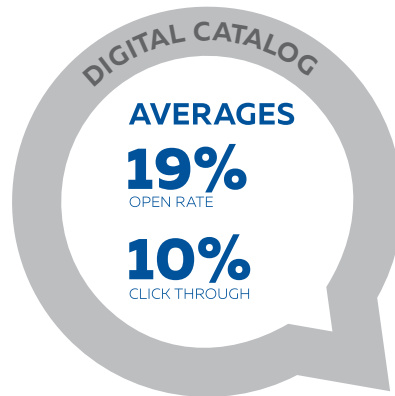
### > Rates:

Four Color	\$300
Feature	

### > Specs:

#### FEATURE SPOTS

Submit covers for feature spots at a minimum size of **300 dpi**. Covers must be submitted in full-color.



#### ON THE COVER

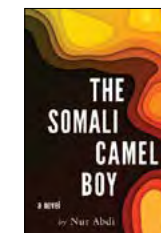


Part revenge tale, part fairytale, this novel is an electrifying story of marriage, infidelity, and power by the author of the #1 Indie Next Pick, *The End We Start From*.  
9780802148162 | \$26.00 HC  
Grove Press

INGRAM



Spanning the course of a single summer, acclaimed memoirist Lefavour's sumptuous fiction debut is a sharply observed comedy of manners and a moving meditation on marriage, money, and loss.  
9780802148889 | \$26.00 HC  
Grove Press



When the rival Duki clan kills his father, Ali starts a new life. After being imprisoned and tortured, he manages to flee to Toronto where he is obsessed with avenging his father's murder by killing a Duki.  
9781988449876 | \$20.95 PB  
Mawenzi House Publishers Ltd.

To browse, search, order, and manage your account, access [page.ingramcontent.com](https://page.ingramcontent.com).

Summer 2020 | 2

## ➤ K12 Resource

A comprehensive, easy-to-use guide that promotes your titles in Language Arts, Literature, Math, Science, Social Studies, Arts, and Social Science as well as teacher resources.

### Grade levels include:

Pre-K, K-2 (ages 5-7), Grades 3-5 (ages 8-10),  
Grades 6-8 (ages 11-13), and Grades 9-12 (ages 14-18)

### Circulation:

16,700 School & Youth Librarians

### ➤ Deadlines:

Issue	Materials Due	Launch
Spring 2021	2/16/21	March
Fall 2021	7/15/21	August
Winter 2021/2022	10/13/21	November
Spring 2022	2/10/22	March

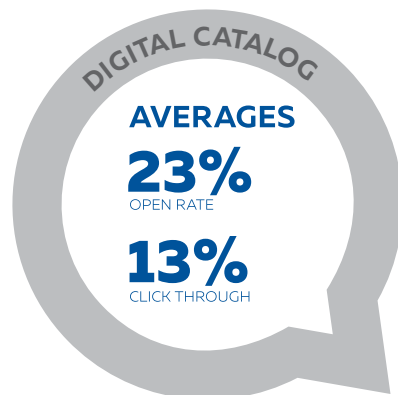
### ➤ Rates:

Four Color	
Feature	\$300
Series Feature	\$500
Annotation	\$50

### ➤ Specs:

#### FEATURE SPOTS

Submit covers for feature spots at a minimum size of **300 dpi**. Covers must be submitted in full-color.



### ON THE COVER



**A World Together**  
Sonia Manzano  
Actress and Emmy-winning Sesame Street writer Manzano, who portrayed Maria on the show, brings warmth and wit to this picture book that explores how everyone's lives are enriched by their geographic and cultural diversity.  
9781426337383 | \$17.99 HC  
National Geographic Kids  
Social Science

### GRADES 3-5



**The Way Past Winter**  
Kiran Millwood Hargrave  
Inspired by European folklore, award-winning, bestselling author Hargrave pens a riveting adventure about magic, an eternal winter, and one girl's unbreakable determination to reunite her family.  
9781452181554 | \$17.99 HC  
Chronicle Books  
Language Arts/Literature



**BenBee and the Teacher Griever**  
The Kids Under the Stairs  
KA Holt  
From the author of *House Arrest* and *Knockout* comes a funny, clever novel-inverse series about Ben Bellows—who failed the Language Arts section of the Florida State test—and three classmates who get stuck in a summer school class.  
9781452182513 | \$17.99 HC  
Chronicle Books  
Language Arts/Literature

To browse, search, order, and manage your account, access [page.ingramcontent.com](https://page.ingramcontent.com).

Fall 2020 | 10

# ➤ My Spanish Bookshelf

Position your front or backlist titles as must-haves for any Spanish-Language shelf through this seasonal catalog. Editorial opportunities are available.

### Circulation:

7,000 Librarians & Retailers

### ➤ Deadlines:

Issue	Materials Due	Launch
Spring	12/31/20	February
Fall	8/05/21	September

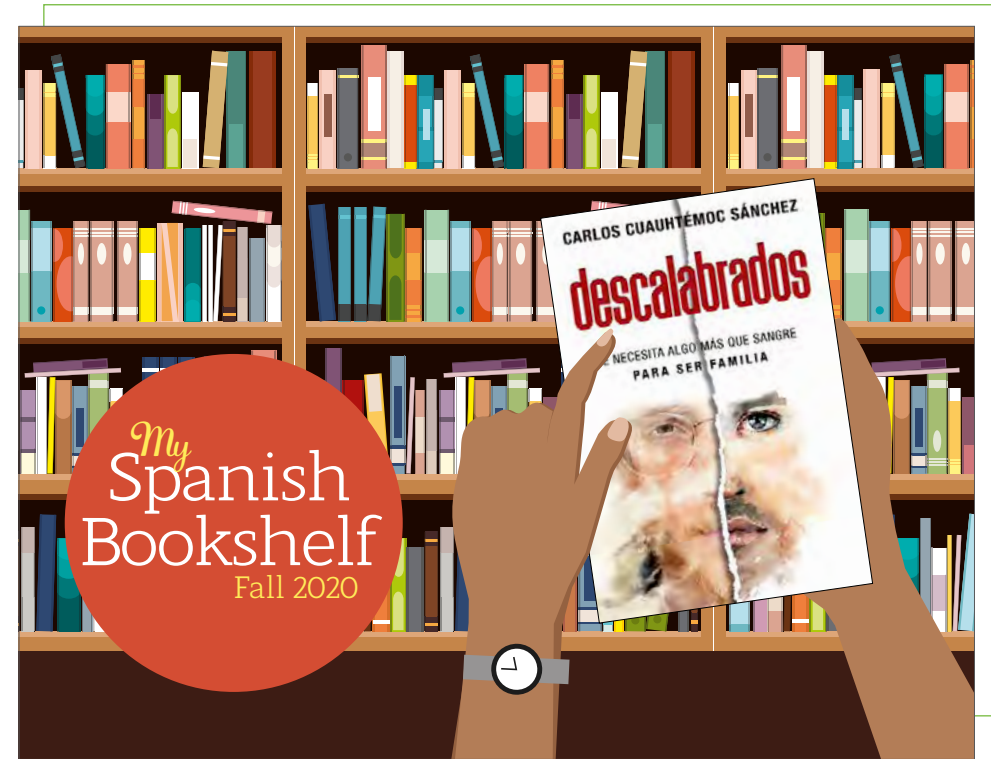
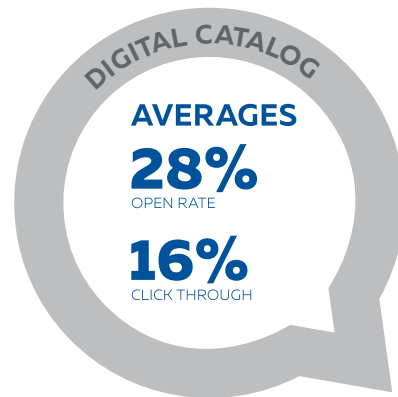
### ➤ Rates:

<b>Four Color</b>	
Feature	\$300

### ➤ Specs:

#### FEATURE SPOTS

Submit covers for feature spots at a minimum size of **300 dpi**. Covers must be submitted in full-color.



**ON THE COVER**

CARLOS CUAUHTÉMOC SÁNCHEZ  
**descalabrados**  
NECESITA ALGO MÁS QUE SANGRE PARA SER FAMILIA

Marco has an ideal life until a bad move from his father exposes him as a fraud, and he gives up. Music and a woman's love may be able to rescue him, but resentment and an absent father will threaten to sink him.  
9786079866402 | \$23.95 PB  
Ediciones Selectas Diamantes

INGRAM

REGINA CARROT  
Con prólogo de César Liscano  
**CLUB DE LOS FRACASADOS**  
Cómo salir del club de los fracasados  
Cae en el primer paso para lograr el éxito

Is it possible to fulfill dreams without sacrifice? The imparts her personal and professional experiences to lead readers on a journey to discover their fighting spirit and overcome hard times.  
9781644731864 | \$14.95 PB  
Aguilar

comunica con **ÉXITO**  
Desarrolla la capacidad de comunicar de corazón a corazón.  
RICARDO EIRIZ  
Módulo Integró

Readers will experience a true transformation that eliminates their fears and will provide them with the confidence to connect with an audience to teach, conduct seminars, or give talks.  
9788418000713 | \$15.95 PB  
Editorial Sirio

To browse, search, order, and manage your account, access [page.ingramcontent.com](http://page.ingramcontent.com).

Fall 2020 | 2



## ➤ Regional Focus

Each issue promotes titles from every state and is divided into four easy-to-navigate geographical sections: Midwest, Northeast, South, and West.

### Circulation:

25,000 Librarians & Retailers

### ➤ Deadlines:

Issue	Materials Due	Launch
Spring	2/10/21	March
Fall	7/16/21	August
Winter	11/04/21	December

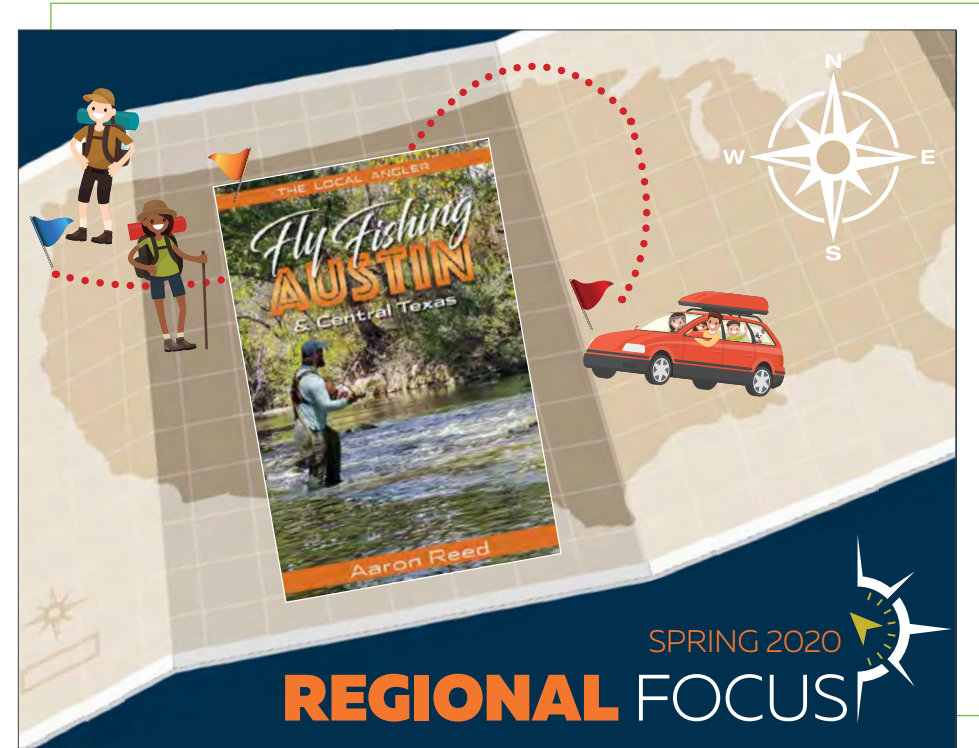
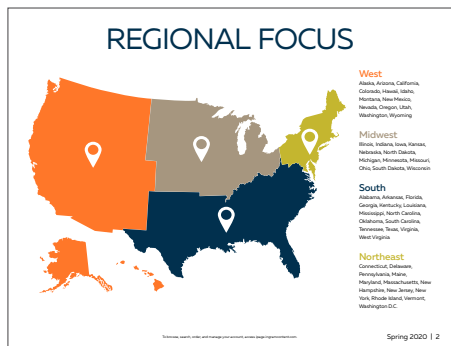
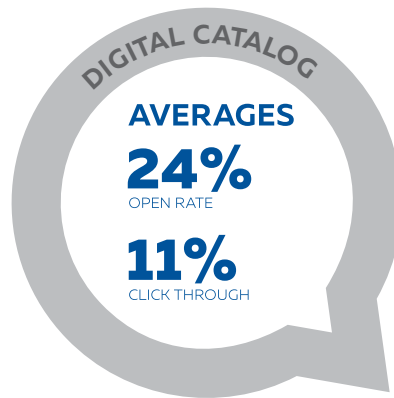
### ➤ Rates:

Four Color	
Feature	\$300
Annotation	\$50

### ➤ Specs:

#### FEATURE SPOTS

Submit covers for feature spots at a minimum size of **300 dpi**. Covers must be submitted in full-color.



**ON THE COVER**

Central Texas offers some of the best fly fishing in America. Easy-to-follow narrative, detailed maps, and gorgeous color photographs guide anglers on dozens of wonderful and rewarding wades unique to this beautiful region.  
9781945501241 | \$24.95 PB  
Imbrifex Books  
Sports & Recreation

**SOUTH**

Legende lived a daring and fearless life, from her Gilded Age girlhood to her explorations on three continents, hijinks on the French Riviera with the Lost Generation, work for the OSS during World War II, and her imprisonment by the Nazis.  
9781929647446 | \$29.95 HC  
Evening Post Books  
Biography & Autobiography

Based on recorded interviews with three different women in different parts of Appalachia, this carefully crafted oral history presents real stories that are unvarnished and more than simply anecdotal.  
9781621905578 | \$25.00 PB  
University of Tennessee Press  
Biography & Autobiography

INGRAM

To browse, search, order and manage your account, access [page.ingramcontent.com](http://page.ingramcontent.com)

Spring 2020 | 3

# > The Book Samaritan

Ingram's monthly Christian newsletter highlighting industry news, buying trends, topical themes, and buzzworthy books; The Book Samaritan offer publishers the opportunity to put their best titles, important news, and more in front of 4,500 retailers interested in Christian content.

## Circulation:

4,500 Retailers

## > Deadlines:

Issue	Materials Due
February	1/08/21
March	2/05/21
April	3/12/21
May	4/09/21
June	5/06/21
August	7/09/21
September	8/12/21
October	9/10/21
November	10/08/21
December	11/11/21

## > Rates:

Full Color	
Spotlight	\$1,500
Banner	\$500
Feature	\$300

## > Specs:

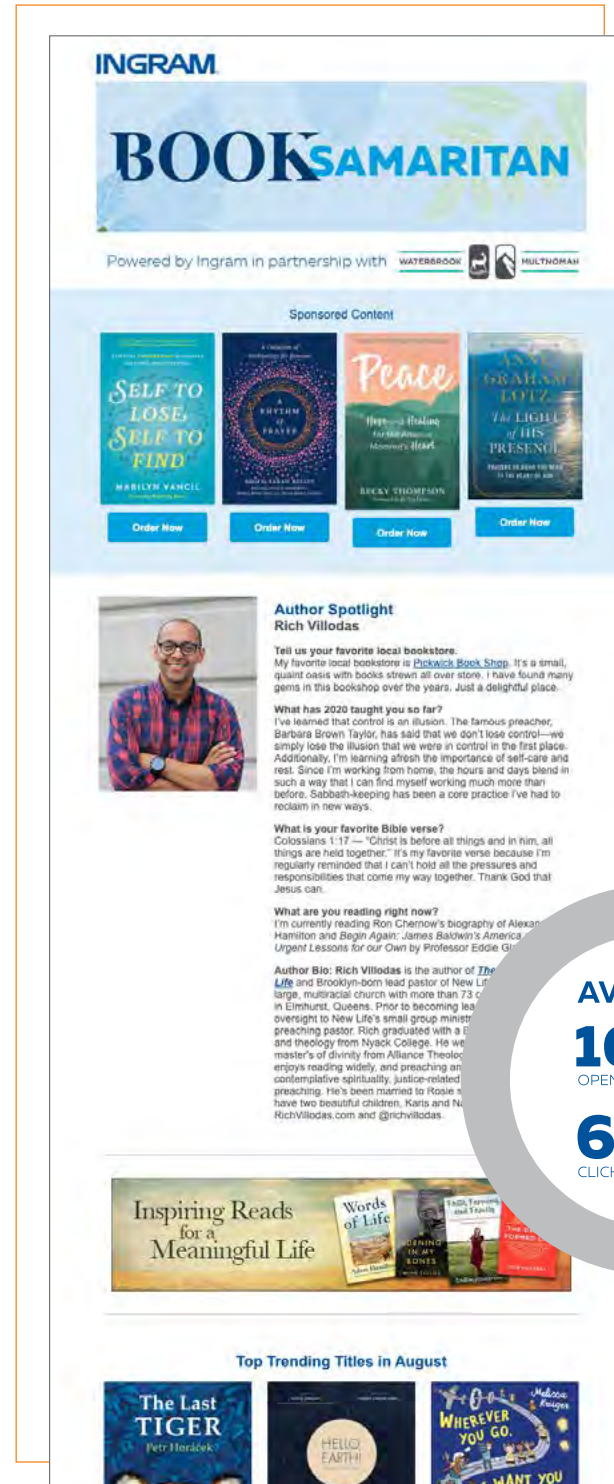
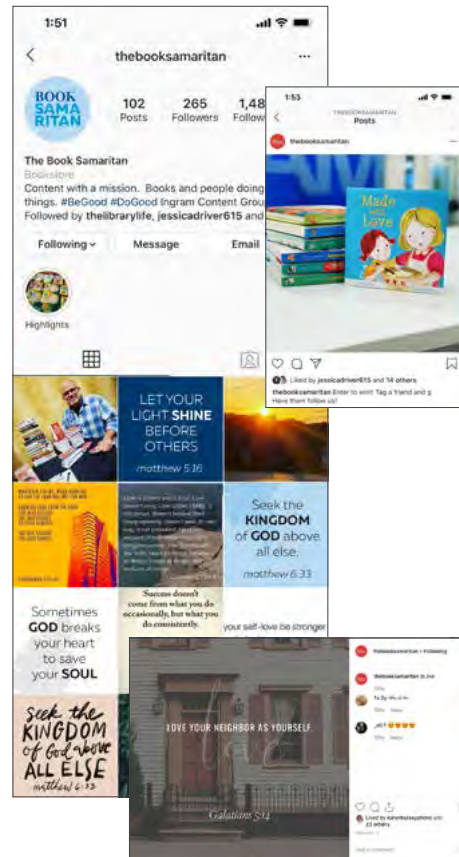
Full Color	Size	Resolution
Spotlight	610 x 150	72 dpi
Banner	610 x 150	72 dpi
Full Page Click-Through	650 px wide	72 dpi

## FEATURE SPOTS

Submit covers for feature spots at a minimum size of **300 dpi**. Covers must be submitted in full-color.

## Book Samaritan

Our new Book Samaritan Instagram is a great place to have your book discovered on social media.

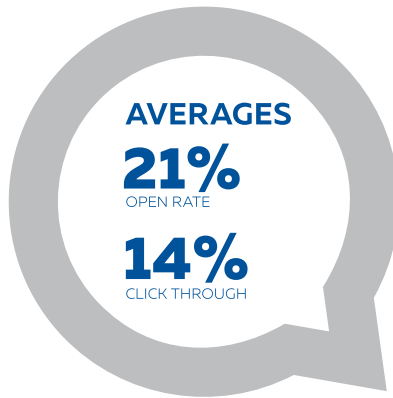


## > Collection Development (iCurate Connection)

Advertise your titles alongside standing order and continuations program updates from Ingram's in-house librarians. Title spotlights are available and are an easy and effective way to promote your books with library potential.

### Circulation:

20,000 Libraries



### > Deadlines:

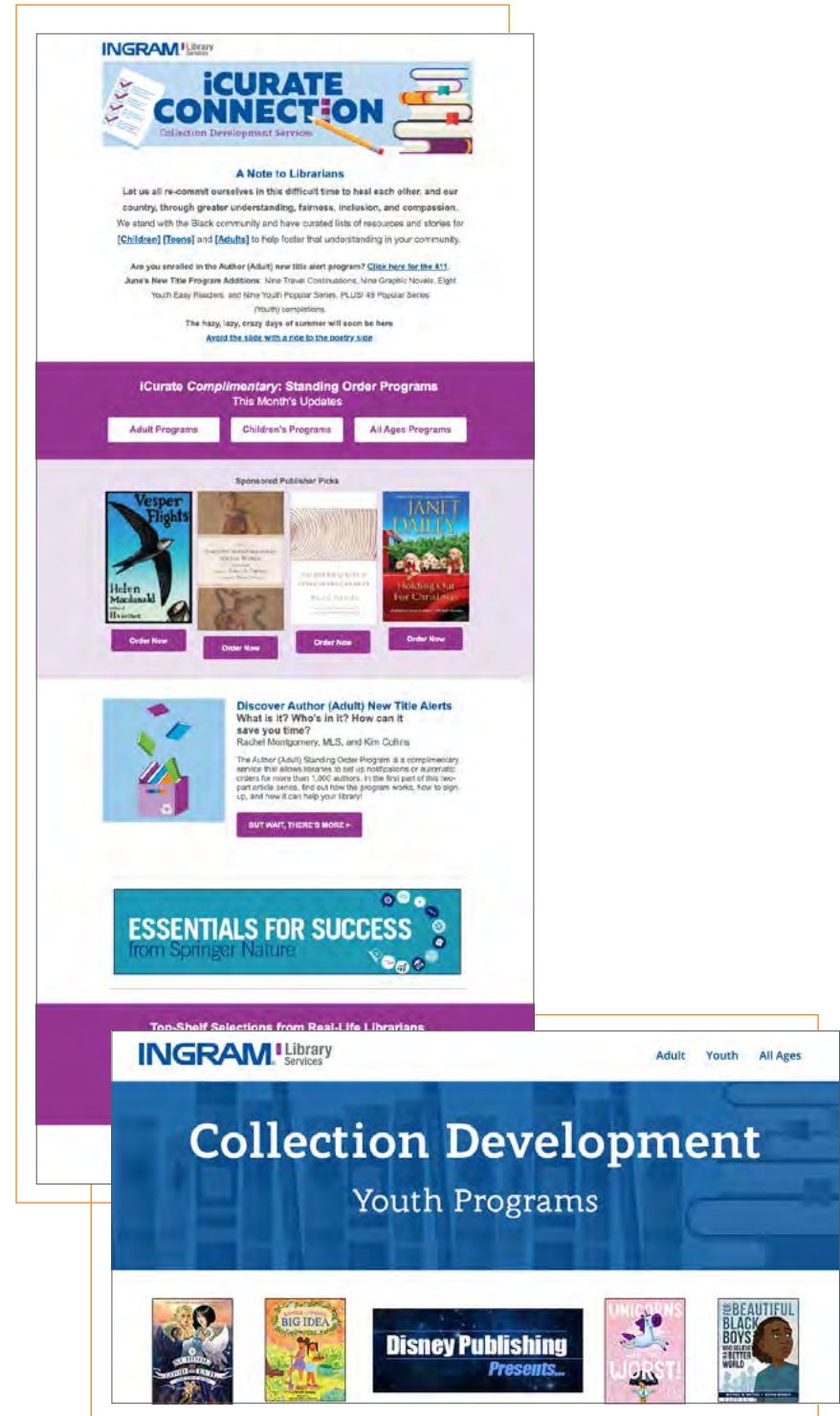
Issue	Materials Due
January	11/25/20
February	12/23/20
March	1/22/21
April	2/26/21
May	3/26/21
June	4/22/21
July	5/26/21
August	6/24/21
September	7/29/21
October	8/26/21
November	9/24/21
December	10/28/21
January 2022	11/18/21

### > Rates:

Full Color	
Spotlight	\$2,000
Feature	\$300
Youth Spotlight	\$1,500
Youth Feature	\$300

### > Specs:

Full Color	Size	Resolution	FEATURE SPOTS
Spotlight	610 x 150	72 dpi	Submit covers for feature spots at a minimum size of <b>300 dpi</b> . Covers must be submitted in full-color.
Youth Spotlight	300 x 120 px	72 dpi	
Full Page Click-Through	650 px wide	72 dpi	





## > Easy Reads

**Reach the people who reach readers.** Get your book in front of thousands of booksellers and librarians. You provide the file, we do the rest.

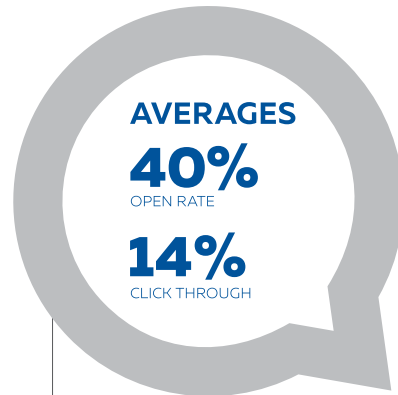
### Circulation:

2,000 Retailers  
3,500 Libraries  
1,200 K12 Libraries

### How does it work?

Newsletters link to digital previews  
No DRM limitations  
Easy to open and read  
Files are safe  
\*PDFs or epub  
No print or postage fees

**\*PDF files should be submitted in single page format and be less than 25 MB.**



### What types of titles?

Hot titles  
On sale awareness  
Backlist gems  
Drop-Ins  
"Make books"

### > Rates:

Four Color	Retail	Small Press Rate
Dedicated	\$1500	\$1000
Multi Title	\$800	\$400

“Easy Reads is a fantastic new program that has given me the opportunity to get more reads into booksellers and librarians hands faster, especially on titles where physical galley were not available. I love that I can get detailed reporting such as open rate, click-through rate, and time spent reading, and so far, the numbers have been strong. The process is seamless, and I am planning to add more titles to this program with each season.”

– Morgan Green, Penguin Books

# Easy READS

**"Nothing short of a masterwork of humanity, with lyrical arms big enough to cradle the oppressed..."**  
—Award-winning, bestselling author  
**Jason Reynolds**



With spellbinding lyricism, award-winning author Zoboi and prison reform activist Salaam tell a moving and deeply profound story about how one boy is able to maintain his humanity and fight for the truth, in a system designed to strip him of both.

[READ PREVIEW](#)

**Punching the Air**  
9780062996480 | \$19.99 HC  
Street Date: September 1

[Available for purchase on \*\*ipage\*\*®](#)

### What did you think?

Send feedback to the publisher - take a short survey [here](#).



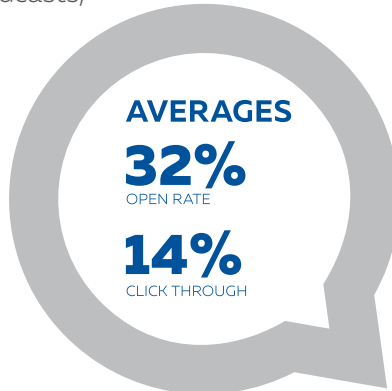
## ➤ Email Campaigns

The perfect advertising opportunity for titles with national publicity. Eflyers can be targeted by customer type, sales data, or geographic location.

- Titles must meet minimum stock requirements.
- Emails link to ipage for easy ordering.
- Additional marketing materials like videos, podcasts, or browse inside, can be included.

### ➤ Rates:

Full Color	Circulation	Rate
Booksellers & Retailers	7,500	\$3,000
Christian Retailers	4,500	\$2,500
Higher Education Bookstores	800	\$1,500
Library	12,000	\$3,500
K-12	2,200	\$2,000
International	1,000	\$1,500
Targeted Email		\$1,000 +50 per email



**"A gorgeously intimate portrait."**  
*—O, The Oprah Magazine*

The first adult novel in almost fifteen years by the internationally bestselling author of *In the Time of the Butterflies*

**JULIA ALVAREZ**  
*Afterlife*

**"A STUNNING WORK of art that reminds readers Alvarez is, and always has been, in a class of her own."**  
*—ELIZABETH ACEVEDO, author of The Poet X*

**"A POWERFUL TESTAMENT of witness and humanity written with audacity and authority."**  
*—LUIS ALBERTO URREA, author of The House of Broken Angels*

On Sale April 7, 2020  
 \$25.95 Hardcover • 978-1-64375-025-1

**A MOST-ANTICIPATED BOOK OF THE YEAR.**  
*O, The Oprah Magazine, The New York Times, Vogue, Bowle, BuzzFeed, The Millions, The Lilly, Goodreads, Library Journal, iStock, Bustle, Litwise*

ALGONQUIN BOOKS

**Bestseller**

**#1 New York Times bestselling author**  
**Lev Grossman's middle grade debut**  
**is a classic in the making!**

**THE SILVER ARROW**  
**LEV GROSSMAN**

★ "Both cozy and inspiring, this eco-fable conveys both grim truths and a defiant call to action." *—Kirkus*

★ "Gorgeous...kind and clear." *Book List*

"I loved it. A perfect book to cuddle up with and savor."  
*—Mara Gidycz, bestselling and Newbery honor-winning author of A Tale Dark and Grimm*

"A scrumptious fantasy confection." *—Horn Book*

**Children's**

**Adult**

**"A lovely, sometimes challenging testament to the universality of human nature."**  
*—Kirkus Reviews (starred review)*

**HUMANS**  
**BRANDON STANTON**  
 AUTHOR OF HUMANS OF NEW YORK

With a Million-Copy First Edition

The creator of the New York Times bestselling books *Humans of New York: Stories* and *Humans of New York: Stories* goes global with a first-of-its-kind photo-essay presenting images and stories from people in 40 countries.

**Spring Arbor**

**Find Comfort in His Assurances**

**God Sees Her**  
**God Hears Her**

This beautiful giftbook provides story after story of God's care for women both in biblical times and in modern-day life.

Personal stories, Scriptures, and inspirational quotes remind women that God is bigger than their trials they face.

Women need the support only God can give. These meditations on God's love and power provide respite for women's souls in 365 five-minute breaks.

**SHE'S BACK!**

**JANICE VANCLEAVE ONCE AGAIN IGNITES CHILDREN'S LOVE FOR SCIENCE IN HER ALL-NEW BOOK OF FUN EXPERIMENTS**  
 featuring a fresh format, new experiments, and updated content standards

**BIG BOOK OF SCIENCE EXPERIMENTS**  
 Janice VanCleave

From everyone's favorite science teacher comes *Janice VanCleave's Big Book of Science Experiments*. This user-friendly book goes beyond excited about science with hands-on experiments designed to spark imagination and encourage science learning. Using a few handy supplies, you will have your students exploring the wonders of science in no time. Simple step-by-step instructions and color illustrations help you easily demonstrate the fundamental concepts of astronomy, biology, chemistry, and more. Children will delight in making their own slime and creating safe explosions as they learn important science skills and processes.

- Clear guidance for both classroom and homeschool environments, this engaging book:
- Enables students to experience science firsthand and discuss their observations.
- Offers low-prep experiments that require simple, easily-obtained supplies.
- Presents a modern, full-color design that appeals to students.
- Includes new experiments, activities, and lessons.
- Compliant to National Science Standards.

*Janice VanCleave's Big Book of Science Experiments* is a must-have book for the real-world classroom, as well as for any parent looking to teach science to their children.

978-0-8050-8386-1 • Paperback • US \$19.99, CAN \$23.99, £10.99  
 New to come from author Janice VanCleave in 2020!

**AGES 10-14, AVAILABLE WHEREVER BOOKS AND EBOOKS ARE SOLD.**

**JOSSEY-BASS**  
 A Wiley Brand

**K-12**

**Timely New Board Books and Picture Books**

**Picture Book on Sale July 14!**

**ANTIRACIST BABY**  
 Ibram X. Kendi

Featured on Good Morning America, NPR's Morning Edition, CBS This Morning, and more!

The National Book Award-winning author of *Stamped from the Beginning* and *How to Be an Antiracist* introduces the youngest readers and the grownups in their lives to the concept and power of antiracism. *Antiracist Baby* Picture Book

This fresh board book empowers parents and children to uproot racism in themselves and in society. *Antiracist Baby* Board Book

A confident little boy takes pride in his first day of kindergarten in this work from the Newbery Honor-winning author of *Crown*.

**THE KING OF KINDERGARTEN**  
 Derrick Barnes

Seven new, original poems are included in this new paperback edition from National Book Award- and Newbery Honor-winner Woodson.

### ➤ Specs:

Full Color	Size	Resolution	Format
Full Page Click-Through	650 px wide	72 dpi	PDF, JPG, or PSD



## ➤ Indie Wire Newsletter

Want your trade-friendly titles viewed by indie booksellers? Packed with recommendations, interviews, and more, the Indie Wire newsletter is the perfect spot for a banner ad and editorial.

### Circulation:

6,000 Retailers

### ➤ Deadlines:

#### Issue

January  
February  
March  
April  
May  
June  
July  
August  
September  
October  
November  
December

#### Materials Due

11/24/20  
12/28/20  
1/27/21  
2/25/21  
3/29/21  
4/27/21  
5/27/21  
6/28/21  
7/30/21  
8/26/21  
9/29/21  
10/27/21

### ➤ Rates:

#### Full Color

Spotlight \$1,500  
Feature \$300

### ➤ Specs:

#### Full Color

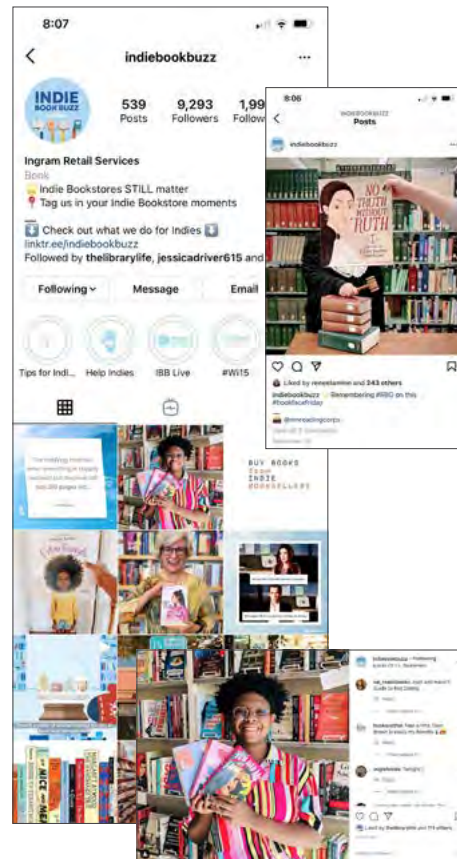
	Size	Resolution
Spotlight	610 x 150	72 dpi
Full Page	650 px wide	72 dpi
Click-Through		

### FEATURE SPOTS

Submit covers for feature spots at a minimum size of **300 dpi**. Covers must be submitted in full-color.


### IndieBookBuzz

Looking to connect your content with our followers? Opportunities on IndieBookBuzz include Instagram newsfeed, stories, boosted posts, and IGTV Live. Contact your ad rep for full details.



### Subscribers:

9,000 Retailers/Consumers



**Random House PRESENTS...**

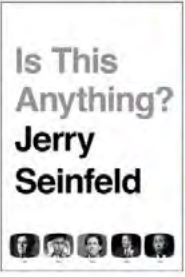
**Prepping for the Holiday Season**  
An Update for Booksellers

2020 has certainly been a year unlike any other, and we want to work with you to have the best holiday season possible. Here's a look at how we're prepping for the 4th quarter, and what actions we recommend to booksellers.


[Learn More](#)

**Recommended Reads**  
+3% Off Top-Trending & Regional Holiday Titles


Is This Anything?  
**Jerry Seinfeld**



**TRISTAN STRONG**  
DESTROYS YOUR WORLDS



**LEAVE THE WORLD BEHIND**




Shop early and enjoy +3% off all titles in the regional holiday catalogs and additional top-trending titles. This indie-exclusive promotion runs October 5th – November 23rd and no promo code is needed. Stock up today!


[Shop Now](#)

**Beyond the Bookshelf**  
Holiday Gifts & Games


**Gifts, Games & Sidelimes**



**PUZZLES**



**ARTS & COLOR**



Explore our holiday catalog and gift your customers with a beautiful selection of today's best puzzles, stationery, games, toys, and more. Most items are 45% off, so shop and save on everything you need to make the season bright.

[Shop Now](#)

Want to send this holiday catalog right to your customers? We've got you covered!  
[Download your Ready-to-Go Marketing Materials below.](#)

**AVERAGES**

**15%**  
OPEN RATE

**3%**  
CLICK THROUGH

48

[VIEW SPECS >](#)

INGRAM

[CLICK IMAGE FOR A PREVIEW >](#)

49

# > ipage® Advertising

With 13,000 unique visits daily; distinguish your titles from thousands of others and advertise where Ingram customers go to order.

Segment	Reach
Retail	18,800
Library	17,500
Christian	7,800
International	7,100
K12	3,800
Higher Education	2,000

## > Rates:

Home Page Premium	\$2,500
Home Page Vertical	\$2,000

## > Specs:

Full Color	Size	Resolution
Premium Banner	295 x 231	72 dpi
Vertical Banner	139 x 231 px	72 dpi
Horizontal Banner	295 x 106 px	72 dpi
Full Page Click-Through	650 px wide	72 dpi

- Space is limited
- Ads are visible to ipage users during the entirety of promotion
- Retail and Library ads run for two weeks
- Christian, International, K12, and Higher Education run for one month.

The screenshot shows the Ingram | ipage website interface. At the top, there's a navigation bar with links like 'Browse', 'Search', 'Orders', 'Reports', 'IPS', 'My Account', 'Home', 'Lists', 'Help', and 'Logout'. Below this, there's a search bar and a 'Customize My Home Page' button. The main content area is divided into several sections: 'Bestsellers - Hardcover' with four book covers, 'Trade Bestsellers - New York Times Hardcover Fiction' with four book covers, and 'Catalogs' with three book covers. On the right side, there are three promotional banners: a 'Premium Banner' for the book 'Spindlefish and Stars', a 'Horizontal Banner' for 'ipage QUICK TIPS', and a 'Vertical Banner' for 'SAIL TO A NEW WORLD'. There are also smaller promotional boxes for 'Gifts, Games, & Sidelines' and 'Get +3% Off'.

**SHARE THE MAGIC OF READING!**

Inspired by Greek mythology, this spellbinding fantasy invites readers to seek connections, to forge their own paths, and to explore the power of storytelling in our interwoven histories.

★ “An epic tale of abandonment, travel, secrets, family, and the meaning of art.... Stunning.” —**KIRKUS REVIEWS**

★ “In **SPINDLEFISH AND STARS** Clo, the protagonist, learns that some things in the human world—being kind to one another, helping out where we can—is a kind of magic that is just as powerful as anything in the magical world.”

**SEPTEMBER 22**

**SPINDLEFISH AND STARS**

CHRISTIANE W. ANDREWS

97803161496018 | \$16.99



## ➤ Thematic Email Campaigns

From Reading Group Selections to 12 Themes of Christmas, advertise your titles in these curated and topical emails.

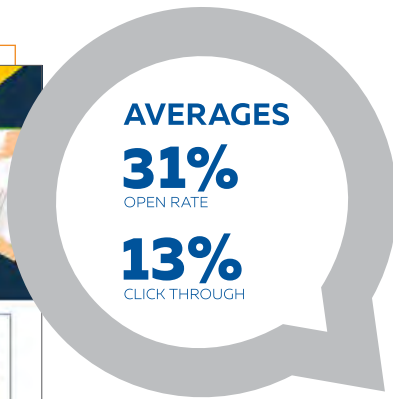
### ➤ Rates:

<b>Full Color</b>	<b>Retail</b>
Feature	\$600

### ➤ Specs:

#### FEATURE SPOTS

Submit covers for feature spots at a minimum size of **300 dpi**. Covers must be submitted in full-color.



 ORDER NOW	 ORDER NOW	 ORDER NOW
 ORDER NOW	 ORDER NOW	 ORDER NOW
 ORDER NOW	 ORDER NOW	 ORDER NOW

### ◀ Feature

#### JANUARY:

Social Action  
Taxes

#### FEBRUARY:

Debut Authors  
Women's History Month  
Reading Group Selection

#### MARCH:

Autism Awareness Month  
Earth Day  
Spring Sports  
Board Books  
Poetry Month

#### APRIL:

Movie & TV Tie-Ins  
Mother's Day  
Bibles & Devotionals

### ➤ Feature

For the 7th Theme of Christmas  
**Eye-Catching Books for Display**

 ORDER NOW	 ORDER NOW	 ORDER NOW
 ORDER NOW	 ORDER NOW	 ORDER NOW
 ORDER NOW	 ORDER NOW	 ORDER NOW
 ORDER NOW	 ORDER NOW	 ORDER NOW

Click to view more 12 Themes of Christmas

- #1 Sports & Leisure
- #2 Cooking & Entertainment
- #3 Graphic Novels & Comics
- #4 Big Fiction
- #5 Nonfiction
- #6 Music & Entertainment

#### MAY:

Graduation  
Father's Day  
LGBTQ Pride  
Juneteenth  
Audiobook Month

#### JUNE:

Debut Authors  
Movie/TV Tie-Ins  
Reading Group  
Summer Olympics

#### JULY:

National Parks Month  
Board Books  
Bibles & Devotionals

#### AUGUST:

Poetry  
Reading Group Selections  
Debut Authors

#### SEPTEMBER:

LGBTQ History Day  
Hanukkah

#### 12 Themes of Christmas

1. Sports & Leisure
2. Cooking & Entertainment
3. Graphic Novels & Comics
4. Big Fiction
5. Nonfiction

#### OCTOBER

6. Music & Entertainment
7. Coffee Table Books
8. Children's Books
9. Inspirational
10. Stocking Stuffers
11. Christmas Cozies
12. Humor

#### NOVEMBER:

Christian Holiday  
Diabetes Awareness Month  
Bibles & Devotionals

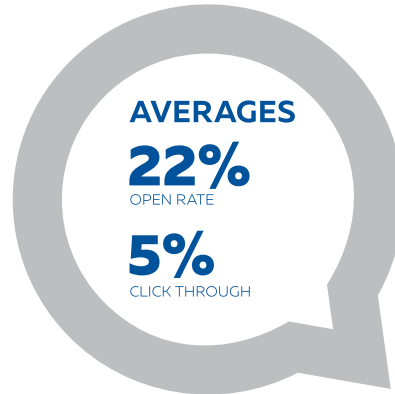


## > World Reader

Raise title awareness globally by promoting your upcoming books through World Reader, a bimonthly international e-newsletter that features timely buyer recommendations, Ingram bestseller lists, Gift & Game selections, bookseller spotlights, and more.

### Circulation:

1,385 Retailers



### > Deadlines:

Issue	Materials Due
January	12/01/20
March	1/27/21
May	3/31/21
July	5/28/21
September	7/30/21
November	9/30/21

### > Rates:

Full Color	
Spotlight multi-title	\$1,500
Spotlight single title	\$500
Feature	\$300

### > Specs:

Full Color	Size	Resolution	FEATURE SPOTS
Spotlight	610 x 150	72 dpi	Submit covers for feature spots at a minimum size of <b>300 dpi</b> . Covers must be submitted in full-color.
Full Page Click-Through	650 px wide	72 dpi	

**INGRAM**  
**WORLD READER**

**WHAT KIND OF WORLD ARE WE LEAVING THEM?**

**Bookstore Spotlight**  
**Bridge Books**

It brings me so much joy when people walk in and light up at our collection.  
 —Griffin Shea, Bridge Books

**Recommended Reads**  
 Fall Titles Preview

99% INVISIBLE CITY  
 ERNEST CLINE  
 HENA FERRANTE  
 The Lying Life of Adults

From big releases to hidden gems and upcoming debuts, the fall season promises great reads ahead. Take a look at just some of the titles we're highly anticipating.

[View List](#)

**OFFER QUICK RELIEF FOR UNCERTAIN TIMES**

## ➤ Direct Mailings

**Plug into Ingram's broad network of retailers and librarians** by mailing ARCs, collateral, or catalogs to our top customers. These target accounts had the highest annual spend with Ingram Wholesale in the previous year.

### REACH

#### Ingram's top:

200 Retailers  
200 Adult Librarians  
200 Youth Librarians

### DEADLINES

All ARCs must be received by the 1st of the mailing month.

### MAIL TO

Axis Direct  
Ingram, Month, Mailing Name\*  
1631 Lebanon Pike Circle  
Nashville, TN 37210

#### \*Please note the address must include:

- Ingram
- The month in which the book will be mailed
- The name of the mailings (Top 200 ILS, Top 200 Children's, etc.)

Contact Briana Saunders at [Briana.Saunders@ingramcontent.com](mailto:Briana.Saunders@ingramcontent.com) with questions.

#### ➤ Rates:

200 Standard Sized Galleys	\$1,300
Promotional Materials or Catalogs	To be quoted

## ➤ Premier Picks

A direct mailing to libraries interested in adult debut or breakout titles. Each mailing includes a letter of recommendation from the Ingram Collection Development team.

### REACH

200 influential librarians

### BENEFITS

- Selected titles are mailed together with the letter of recommendation from Ingram Collection Development
- Your title will be part of a hotlist on ipage, making your book easy to order or preorder

### HOW IT WORKS

- Titles must be nominated
- To nominate your title, send 5 copies and an endorsement to your Publisher Advertising Representative\*
- Title selection is curated by a committee of in-house librarians, our buying team, and other industry influencers
- Your Publisher Advertising Rep will contact you if your book has been selected
- Qty: 200 books

**\*Any title that is not selected for Premier Picks will be automatically contracted as a Library Direct Mailing for the next available month.**

### MAIL TO

Axis Direct  
Ingram, Month, Premier Picks  
1631 Lebanon Pike Circle  
Nashville, TN 37210

#### ➤ Deadlines:

Issue	Nomination Due	Selection	Galley's Due
January	11/02/20	11/30/20	01/04/21
March	01/04/21	01/29/21	03/01/21
May	03/01/21	03/31/21	05/03/21
July	05/03/21	05/31/21	07/01/21
September	07/01/21	07/30/21	09/01/21
November	09/01/21	09/30/21	11/01/21

#### ➤ Rates:

200 Standard Size ARCS	\$1,500
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# PRODUCTION GUIDE

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To ensure that your advertising will be included in the appropriate catalog or digital launch, name your materials with publisher name, the publication or digital platform name, and the specific issue date.

## I. Advertising Submission Guidelines

### Sending Files Electronically

Ingram's Creative Services department is a Mac-based environment. We accept ads in the following file types:

- **Acrobat PDF.** This is the preferred format for print files. PDFs must be hi-res/print-optimized and include a .125" bleed.  
*If PDF format is not available, InDesign files will be accepted (All fonts and images used in the document must be supplied. Please use InDesign for MAC only. Ingram will not be responsible for any reflow due to unfurnished fonts).*
- **Photoshop/Illustrator.** (We will accept Photoshop, Tiff, JPEG, or EPS format. All files must be hi-res, 300 DPI, and actual size)

**Formats that are not accepted:** Page Maker, Microsoft Word, Freehand, Quark, Corel Draw, any other PC graphics programs

**NOTE: Any advertising that contains advertiser's phone number, street address, or in any manner directly solicits orders to advertiser will not be accepted. Publisher Marketing reserves the right to charge advertiser for revising any ads in order to comply with this policy.**

All advertising is subject to Publisher Marketing approval and must carry the following information:

1. 13-digit ISBN for each title advertised
2. Suggested retail price for each advertised title (do not include Canadian prices)
3. Advertiser's name & logo

### Sending Materials

Our catalog trim size is 8.25" x 10.75"

Calendar, Catholic Reflections, Independent Voice, K12 Resources, My Spanish Bookshelf and Regional Focus catalogs are in a horizontal format, so PDF settings need to be adjusted accordingly at 10.75" x 8.25".

### PDF files must include .125" bleed\* and crop marks.

\*If a PDF is received without bleed, we will float the ad in the center of the page.

#### Did you remember to:

- Omit all contact information?
- Omit all Canadian prices?
- Include price and 13-digit ISBN?
- Include .125" bleed and crop marks?
- Contact your ad rep or coordinator with the name of your file once posted to Ingram's FTP site?

## II. Advertising Specifications

### Advertising Specifications for Trade Catalog Publications

These specifications pertain to the following catalogs: Advance, Children's Advance, Christian Advance, Lifestyle, Mind, Body & Spirit, PTR & Computer Books and Travel.

**Catalog Trim Size:** 8.25" x 10.75" (Include crop marks and .125" bleed on all ads.)

**Front Cover:** Designed by Ingram.

**Color Profile:** CMYK

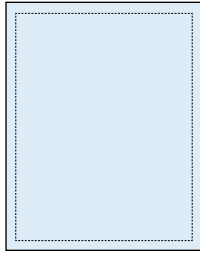
**Ads that bleed:** Center Live Copy Area between trim size.

**Ads that do NOT bleed:** use Live Copy Area only. Any important content outside the Live Copy Area may be cut off when the catalog is trimmed.



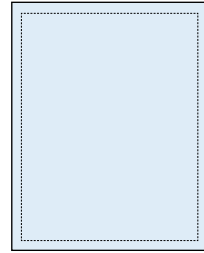
#### BACK COVER

Live Copy Area.....7.5" x 10"  
Trim Size.....8.25" x 10.75"  
Bleed Size.....8.5" x 11"



#### INSIDE COVERS (Front & Back)

Live Copy Area.....7.5" x 10"  
Trim Size.....8.25" x 10.75"  
Bleed Size.....8.5" x 11"



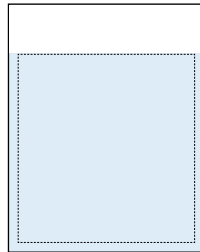
#### FULL PAGE AD

Live Copy Area.....7.5" x 10"  
Trim Size.....8.25" x 10.75"  
Bleed Size.....8.5" x 11"



#### TWO PAGE SPREAD

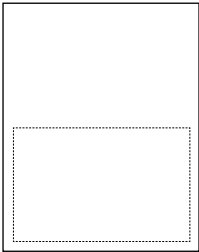
Live Copy Area.....15.75" x 10"  
Trim Size.....16.5" x 10.75"  
Bleed Size.....16.75" x 11"



#### CHRISTIAN ADVANCE BACK COVER ONLY

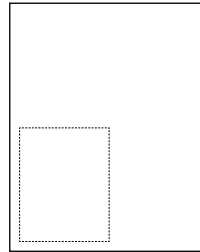
\*\*Note that the back cover has a 2" white space at the top of the print area allotted for mailing labels. The space is already accounted for in the print sizes.

Live Copy Area.....7.5" x 8"  
Trim Size.....8.25" x 8.75"  
Bleed Size.....8.5" x 9"



#### 1/2 PAGE AD

Live Copy Area.....7.5" x 4.875"  
Trim Size.....8.25" x 10.75"  
Bleed Size.....N/A



#### 1/4 PAGE AD

Live Copy Area.....3.625" x 4.875"  
Trim Size.....8.25" x 10.75"  
Bleed Size.....N/A

### Advertising Specifications for Calendar catalog

Catalog Trim Size: 10.75" x 8.25" (please include crop marks)

\*\*Note that this catalog has a horizontal format.



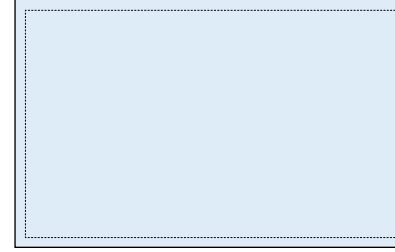
#### BACK COVER

Live Copy Area.....10" x 7.5"  
Trim Size.....10.75" x 8.25"  
Bleed Size.....11" x 8.5"



#### FULL PAGE AD

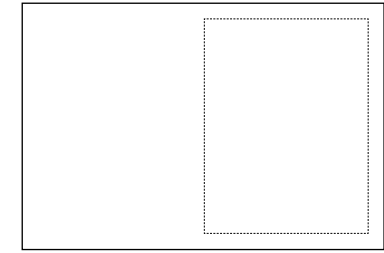
Live Copy Area.....10" x 7.5"  
Trim Size.....10.75" x 8.25"  
Bleed Size.....11" x 8.5"



#### TWO PAGE SPREAD

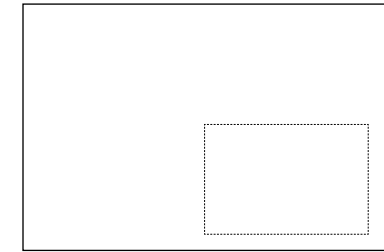
\*Note a spread runs top to bottom and should be designed as two full pages.

Specs for each page:  
Live Copy Area.....10" x 7.5"  
Trim Size.....10.75" x 8.25"  
Bleed Size.....11" x 8.5"



#### 1/2 PAGE AD

Live Copy Area.....4.875" x 7.5"  
Trim Size.....10.75" x 8.25"  
Bleed Size.....N/A



#### 1/4 PAGE AD

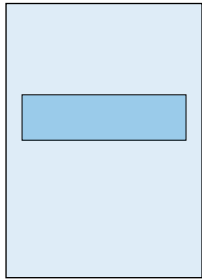
Live Copy Area.....4.875" x 3.625"  
Trim Size.....10.75" x 8.25"  
Bleed Size.....N/A



## II. Advertising Specifications

### Advertising Specifications for Newsletters

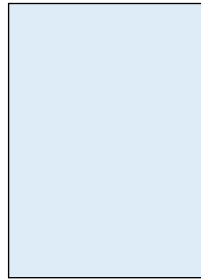
These specifications pertain to the following digital sends: #TheLibraryLife, The Book Samaritan, Collection Development, Indie Wire, and The World Reader.



#TheLibraryLife  
The Book Samaritan  
Collection Development  
Indie Wire  
The World Reader

#### SPOTLIGHT

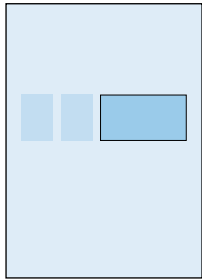
Size.....610 x 150 px  
Resolution.....72 dpi



#### FULL PAGE CLICK-THROUGH

Size.....650 px wide  
Resolution.....72 dpi

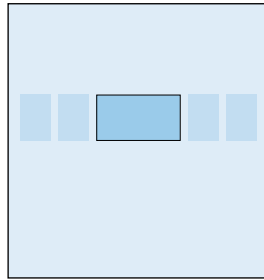
#TheLibraryLife



#### LEAD FEATURE

Size.....340 x 150 px  
Resolution.....72 dpi

Collection Development

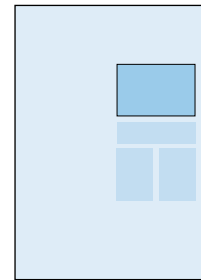


#### YOUTH SPOTLIGHT

Size.....300 x 120 px  
Resolution.....72 dpi

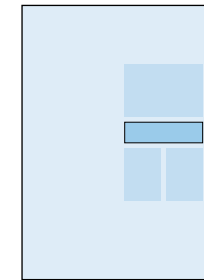
### Advertising Specifications for ipage® Advertising

Segments include: Retail, Library, Christian, International, K12 and Higher Education



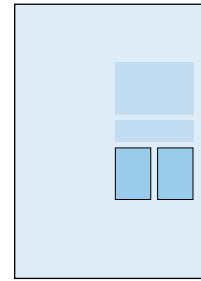
#### PREMIUM BANNER

Size.....295 x 231 px  
Resolution.....72 dpi



#### HORIZONTAL BANNER

Size.....295 x 106 px  
Resolution.....72 dpi



#### VERTICAL BANNER

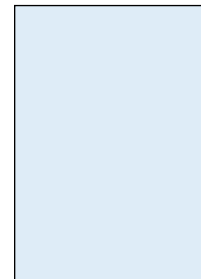
Size.....139 x 231 px  
Resolution.....72 dpi



#### FULL PAGE CLICK-THROUGH

Size.....650 px wide  
Resolution.....72 dpi

### Advertising Specifications for Email Campaigns



#### EMAIL FLYERS: FULL PAGE

Size.....650 px wide  
Resolution.....72 dpi

### III. Material Submission

#### Submitting files to Ingram

Please note that your files must be submitted with the following name format:

**Print: Catalog\_PubName\_PageSize\_4c/BW**

**Digital: Platform\_PubName\_AdSize**

Send files electronically via:

- e-mail (under 2 mbs.)
- FTP

**Site address:** <ftp1.ingrambook.com>

**User name:** ingram\_ads

**Password:** ing12

**Directory:** ads

You may also access our FTP site directly through the internet at:

**ftp://ingram\_ads:ing12@ftp1.ingrambook.com**

(\***Helpful Hint:** if you get to a window with only a folder named "public," go to the end of your URL address and type "ads" after the slash. This will take you to the ads directory, where you will upload your file).

**Do not create a new folder for your file.**

**IMPORTANT:** After uploading, you must **E-MAIL YOUR AD REP WITH THE NAME OF YOUR FILE** and where it will be used. Otherwise, we have no way of knowing it's there. If you have any questions about FTP, please e-mail us at [CSSubmissions@ingramcontent.com](mailto:CSSubmissions@ingramcontent.com).

#### Ad and Annotation Materials

In order to ensure that your ads and annotations run with the correct copy and cover image, please work with your buyer, or submit via Suppliway, to make sure the correct materials are being submitted. Publisher Marketing is not responsible for any ads or annotations that run incorrectly if the cover image or copy has been changed since its original submission. There will be a \$20 charge to add or correct prices, titles, ISBNs, or any other aspect of a submitted ad. Annotation copy is subject to change and may be edited for length by Ingram staff writers.

#### Set-up and Design

Publisher Marketing will design an ad upon the request of the advertiser. The charge for this service is \$400.

#### Submitting Setup Materials:

- Copy may be supplied via e-mail or FTP\*. We accept simple text format, Word format, and Excel format.
- Covers must be full-color, at least 6" tall and have a minimum resolution of 300 DPI. They may be submitted via e-mail (under 2 megs), or FTP\*. We accept TIFF, JPEG, EPS and Photoshop files for covers. We do not accept GIF images.

#### Independent Voice (Digital Only Catalog)

Annotations in this catalog are populated with text from the "short description" section at the top of the title page on ipage. Please ensure that a featured title's page has a description of 1,000 characters or less, or the annotation will display without text and the description will appear only on the bottom of the title page.

## IV. General Guidelines

### Advertising Specifications for Flyer Insertions

The following applies to pre-printed flyers scheduled to mail as Targeted Marketing projects.

- The appropriate Ingram and Spring Arbor logos and ordering information must appear on the flyer and may be acquired from the project's advertising coordinator. The publisher may include a company logo, but the flyer must not contain any direct-to-publisher ordering information.

### Late Charges/Correction Fees

Materials or finished ads arriving after the mechanical deadline are subject to a \$200 late fee. Additions, corrections, or deletions to mechanicals (i.e. ISBN, price, ordering information) are subject to an additional charge. Cases will be quoted based on specific requirement.

### Billing

Please note that billing for the Advance publication occurs in the month that it is printed and mailed. This can be up to one or two months prior to its cover date and month. The billing date is stated in the advertising reservation contract's date-to-run month. Advertising charges are deducted from Ingram's accounts payables. For billing questions only call (615) 213-5473.

### Cancellations

Cancellations are not accepted after the closing date for space reservations, except in the case when the advertised product will not be available through Ingram by the issue date month. Cancellations not received in writing prior to the space reservation deadline are subject to a charge.

Advertisers distributed by another company can earn the same rate as the distributing company only if the distributing company is responsible for all charges. The frequency rate is negotiated based on a contract signed by the publisher indicating the number of insertions to be placed for the year. Frequency contracts not fulfilled within the specific period result in the advertiser being charged the difference between the existing contracted rate and the rate closest to the actual advertising frequency.

Companies distributing other publishers or publishing lines into Ingram will be held responsible for any monies contracted by those entities in the event they default on their obligation.

# DEADLINES AT A GLANCE

Publication	Deadline	Delivery
Children's Advance (Mar/Apr)	11/12/20	January
Advance (March)	12/01/20	January
Graphic Novels & Comics Spring	12/31/20	February
Christian Advance (Mar/Apr)	01/06/21	February
Spring Gift Books	01/07/21	February
Advance (Apr)	01/11/21	February
Children's Advance (May/June)	01/19/21	March
Advance (May)	02/02/21	March
Lifestyle	02/02/21	March
Semester Summer	02/24/21	April
Christian Advance (May/June)	03/03/21	April
Advance (June)	03/08/21	April
Biography & History Spring	03/08/21	April
Children's Adv (Jul/Aug)	03/22/21	May
Advance (July)	03/31/21	May
Graphic Novels & Comics Summer	03/31/21	May
Calendar 2022	04/12/21	June
Christian Advance (Jul/Aug)	04/30/20	June
Advance (Aug)	05/04/20	June
Children's Advance (Sept/Oct)	05/20/21	July
Advance (Sept)	05/28/21	July
Mind, Body & Spirit	05/28/21	July
Christian Advance (Sept/Oct)	06/30/21	August
Advance (Oct)	07/02/21	August
Graphic Novels & Comic Fall	07/02/21	August
Children's Advance (Nov/Dec)	07/20/21	September
Biography & History Fall	07/23/21	September
Children's Holiday	07/26/21	September
Fall Gifts & Games	07/26/21	September
Holiday Gift Books	07/26/21	September
Holiday Cookbooks	07/26/21	September
Advance (Nov)	08/03/21	September
Semester Winter	08/26/21	October
PTR/Compuer Books	08/27/21	October
Christian Advance (Nov/Dec)	08/27/21	October
Advance (Dec)	09/01/21	October
Children's Advance (Jan/Feb)	09/22/21	November
Graphic Novel & Comics Winter	10/04/21	November
Advance (Jan)	10/05/21	November
Christian Advance (Jan/Feb)	10/28/21	December
Advance (Feb)	11/02/21	December