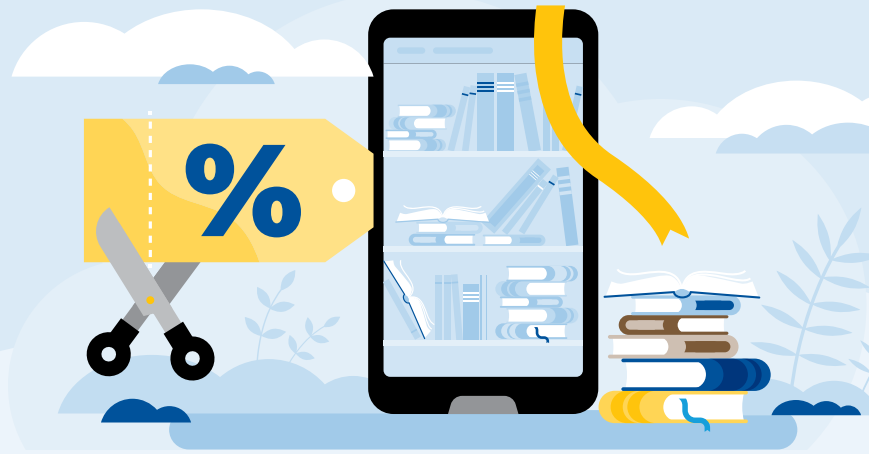
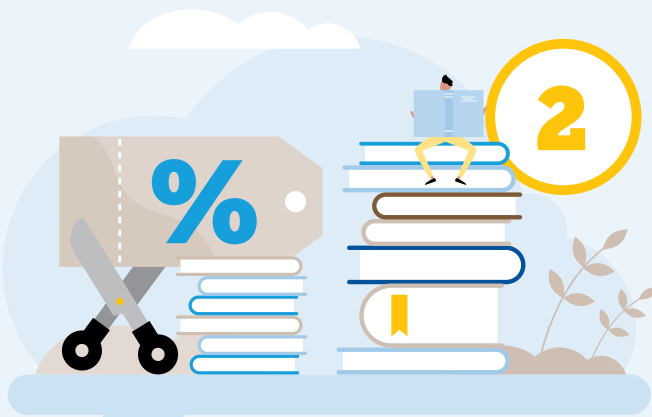


Save More with the **Frontlist Preorder Program**



It's as easy as **1, 2, 3!**

Preorder frontlist titles that are at least **42 days** prior to pub date.



Automatically receive an **additional 2% discount** on those titles*.

ENJOY THE SAVINGS!



* For REG discount titles only

Frontlist Preorder Program FAQs



What is the difference between Preordering and Backordering?

Preordering and backordering are essentially the same, differing only by the publication date. To participate in the Frontlist Preorder Program, please select 'Yes' when placing backorders on iPage and through your POS system

If my Frontlist order is a part of another backorder I have already created, will it release at the same time?

Not necessarily. Backorders are eligible to ship once stock is available. Most titles will come back into stock at different times and ship according to account settings. If you have any questions about adjusting these settings, please contact your sales rep.

How do we find eligible books that are at least 42 days out to take advantage of the Frontlist Preorder Program?

Visit [here](#) to view our walkthrough.

What happens if the publication date changes after I have placed my order?

The discount is locked in when the order is placed, not when it ships. Therefore, if the publisher changes the publication date after you have placed your order, you will still receive the discount!

When/How do NYR titles ship in advance, especially if they are Street Smart Titles?

Your account must have a signed affidavit on file. For regular Street Smart Titles, in stock NYR titles can combine and ship once we are within 10 days of laydown. To locate FAQ about Street Smart titles, visit [here](#).

How do I receive the extra discount?

You do not need to use a promo code or order these titles separately. All you have to do is preorder these titles at least 42 days (6-weeks) in advance.